

Manpower Inc. Enhances Workforce Benefits; Staffing Firm Reiterates Commitment to Health and Wellbeing for all Employees

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MILWAUKEE, Aug 5, 2002 (BUSINESS WIRE) -- Manpower Inc. has strengthened its status as the staffing industry's employer of choice by expanding its U.S. benefits package - despite rapidly rising costs - to make health care and career development for all employees even more comprehensive. Manpower Inc.'s benefits package is available to all its employees, including those placed on assignment at customer sites.

Manpower revolutionized the staffing industry in the mid-1980s by giving assigned employees the same access to benefits as its corporate staff. To this day, Manpower prides itself in offering assigned employees the best benefits package in the industry.

"Manpower employs more than a half million individuals annually in the United States. We are proud of our status as an employer of choice and have chosen to strengthen that reputation by expanding the already extensive benefits package Manpower Inc. offers its corporate and assigned employees," said Barbara Beck, executive vice president - U.S. and Canadian Operations.

Manpower Inc.'s enhanced benefits include:

- Larger selection of physicians. Manpower has added more than a dozen new physician networks to its medical plan to give employees ultimate freedom in choosing a health care provider.
- -- Greater coverage of prescription drugs. The company has expanded its standard and premium prescription plans to cover contraceptives to help employees manage the ever-increasing expense of prescription drugs.
- -- More career development opportunities. Employees can now earn educational credit through Manpower's Global Learning Center, empowering them to improve job performance, increase earning potential and build or maintain membership eligibility for professional associations.

In addition to these enhancements, assigned employees of Manpower Inc. are also entitled to the following benefits:

- -- Medical Insurance. Employees have a choice of three medical plans, all of which are based on a Preferred Provider Organization model that allows the individual to choose a physician or specialist from a large nationwide network.
- -- Dental Insurance. Employees have a choice of two dental plans. Both plans give the individual the freedom to select a preferred dentist.
- Life insurance. Employees are eligible for group life and accidental death and dismemberment insurance, which offer \$25,000 in life insurance and \$25,000 in accidental death and dismemberment insurance.
- -- Global Learning Center. Manpower created the Global Learning Center, an online university, to encourage lifelong learning and career development for its workforce. Employees have free, unlimited access to the Global Learning Center, which offers more than 1,800 business courses - 300 of which are college-level - in subjects like technology, marketing and accounting.
- -- Employee Stock Purchase Plan. Employees can purchase Manpower stock annually at a 15 percent discount.
- -- 401(K) Plan. Employees can defer up to 15 percent of earnings on a pre-tax basis to save for retirement.
- -- Employee Recognition Program. Manpower recognizes its assigned employees for performance excellence and awards individuals with a selection of premiums.

[&]quot;A positive work experience is such an important component in a person's life," said Beck. "That's why we will continue to look for ways to enhance our

benefits plan to support the overall health and wellbeing of our employees."

About Manpower

Manpower Inc. is a world leader in the staffing industry, providing workforce management services and solutions to customers through 3,900 offices in 61 countries. The firm annually provides employment to two million people worldwide and is an industry leader in employee assessment and training. In North America, Manpower staffing services include administrative, industrial and contact center personnel as well as the assignment of contract professionals in information technology, scientific, finance, engineering, telecommunications and other professional areas under the Manpower Professional brand. More information on the company can be found at www.us.manpower.com.

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