

## ManpowerGroup Presents Its "Ready for Work" Award at JA Europe Company of the Year Competition 2017

## The awards ceremony marks the first of a three-year partnership between JA Europe and ManpowerGroup spanning 37 countries and 300,000 students annually

BRUSSELS, July 14, 2017 /PRNewswire/ -- A ManpowerGroup (NYSE: MAN) jury including leaders from across Europe supported more than 37 country teams and hundreds of high school students to nurture their learnability and get work ready in Brussels this week. Following interviews and presentations from teams across the region the judges awarded the ManpowerGroup Signature "Ready for Work" award to Team Flair from Malta. Their innovative product, "A Cards," are revision flashcards incorporating psychological self-testing designed to build employability and are endorsed by the ministry of education. The winning students (four boys and four girls aged 16-18) will continue to develop their skills and nurture learnability through work experience and coaching offered by ManpowerGroup volunteers across Europe.

The awards ceremony marks the first of a three-year partnership between JA and ManpowerGroup spanning 37 countries. The "Ready for Work" award recognizes entrepreneurship and different aspects of work readiness each year, starting with learnability. ManpowerGroup is also providing access to its proprietary <a href="Learnability Quotient">Learnability Quotient</a> assessment to all students so they can find out what type of learner they are. ManpowerGroup juries in each country selected the best teams to go forward to the European final where ManpowerGroup Chairman & CEO Jonas Prising presented the signature award.

"Congratulations to Team Flair from Malta, the deserving winners of our ManpowerGroup 'Ready for Work' award," said Jonas Prising, ManpowerGroup Chairman & CEO. "The caliber of talent was extremely high and we were energized by the enthusiasm of these future leaders who have demonstrated their ability to collaborate, adapt, persevere and innovate. The soft skills and entrepreneurial mindset the young people have developed are critical in a rapidly changing world of work. We look forward to continuing our longstanding relationship with JA Europe to build learnability and employability for hundreds of thousands more young people across Europe."

"Collaborating with leading companies such as ManpowerGroup enables us to develop entrepreneurship and employability programmes, helping students to understand the relevance of what they are studying in school," said Caroline Jenner, CEO for JA Europe. "Thanks to ManpowerGroup volunteers, students get insights from experts in the field and the mutual give-and-take is a big part of the learning process."

The signature award is part of JA Europe's flagship Company of the Year competition which encourages young people to develop business skills by setting up and running a mini company for a year. More than 300,000 students across Europe participate.

## **About ManpowerGroup**

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for over 400,000 clients and connect 3+ million people to meaningful, sustainable work across a wide range of industries and skills. Our expert family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - creates substantially more value for candidates and clients across 80 countries and territories and has done so for nearly 70 years. In 2017, ManpowerGroup was named one of the World's Most Ethical Companies for the seventh consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: www.manpowergroup.com

## About the Learnability Quotient (LQ)™ Assessment

The Learnability Quotient (LQ)<sup>™</sup> is a web-based visual assessment developed by ManpowerGroup, the leading global workforce solutions company, and Hogan X, the new analytics division of Hogan Assessments, the leading provider of personality assessments. This short, responsive assessment identifies an individual's LQ<sup>™</sup> to provide insight into their motivation and style of learning. Results are expressed via three dimensions - Adventurous, Intellectual and Unconventional - and LQ<sup>™</sup> helps organizations and individuals to succeed. For more information, visit www.learnabilityquotient.com.



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