

ManpowerGroup Appoints Darlene Minatel as Canada Country Manager to Lead Manpower, Experis, Right Management and ManpowerGroup Solutions

New Canadian Leadership Team Will Strengthen Connections between Employers and Skilled Talent in Canada as Employers Report Optimistic Hiring Intentions

TORONTO, Feb. 14, 2018 /PRNewswire/ -- ManpowerGroup (NYSE: MAN) announced Darlene Minatel as the new Country Manager for Canada overseeing all of their brands - Manpower, Experis, Right Management and ManpowerGroup Solutions. Minatel will also continue her role as brand leader for Manpower, reporting directly to Becky Frankiewicz, President of ManpowerGroup North America.

"We have tremendous opportunity to provide even more value to clients and candidates by strengthening our brand collaboration across the region," said Frankiewicz. "We are pleased to be making a strategic leadership investment in this market. Darlene has a proven track record in delivering sustainable growth, managing client relationships and leading high-performing teams. I am confident she and her team have exactly the right combination of skills and expertise to achieve this growth and strengthen connections between employers and skilled talent."

Canadian employers reported strong hiring intentions for the first quarter of 2018, with the strongest hiring plans reported in the Transportation & Public Utilities sector since 1989, and the strongest forecast reported in the Finance, Insurance & Real Estate sector in nearly 12 years.

"Our research shows hiring intentions are strong, yet 34% of employers cannot find the talent they need," said Minatel. "Helping people upskill and access employment is key to success for people and businesses alike. I look forward to leading the organization across our family of brands, identifying more opportunities for innovation and helping even more people develop successful, meaningful careers in Canada."

Minatel has been with ManpowerGroup since 1997 and has held many senior-level roles including VP of North American Sales and VP Enterprise Sales for ManpowerGroup. Minatel also serves on the board of directors for the Association of Canadian Search, Employment and Staffing Services.

For more information about ManpowerGroup Canada, visit http://www.manpowergroup.ca/.

About ManpowerGroup

ManpowerGroup (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for over 400,000 clients and connect 3+ million people to meaningful, sustainable work across a wide range of industries and skills. Our expert family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - creates substantially more value for candidates and clients across 80 countries and territories and has done so for nearly 70 years. In 2017, ManpowerGroup was named one of the World's Most Ethical Companies for the seventh consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: www.manpowergroup.com





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