



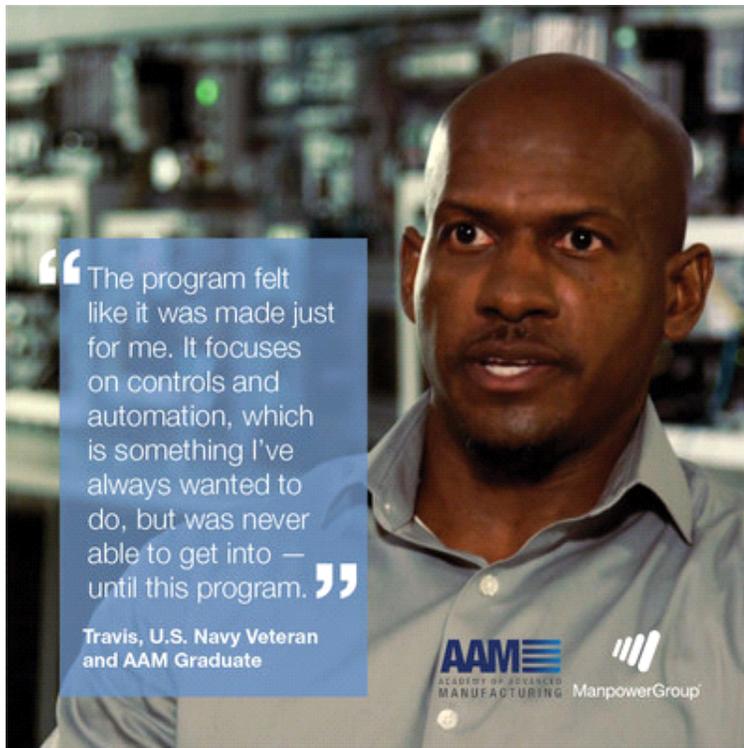
ManpowerGroup™

November 10, 2017

## ManpowerGroup and Rockwell Automation Host Graduation Ceremony for Newly Digitally-Skilled Veterans at the Academy of Advanced Manufacturing

### Veterans Graduate Groundbreaking 12-week Training Program With In-Demand Advanced Manufacturing Skills and 100% Job Placement Anticipated

MILWAUKEE, Nov. 10, 2017 /PRNewswire/ -- ManpowerGroup (NYSE: MAN) and Rockwell Automation (NYSE: ROK) celebrate the first military veterans to graduate from the Academy of Advanced Manufacturing and secure high-paying jobs in the rapidly-evolving manufacturing industry.



“The program felt like it was made just for me. It focuses on controls and automation, which is something I've always wanted to do, but was never able to get into — until this program.”

Travis, U.S. Navy Veteran and AAM Graduate

AAM  
ACADEMY OF ADVANCED  
MANUFACTURING  
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The 12-week program launched in August combines classroom learning with hands-on laboratory experience. Veterans are trained in Rockwell Automation's state-of-the art facility in Mayfield Heights, Ohio for in-demand jobs in advanced manufacturing. All of the graduates are in the process of being placed into new jobs with some receiving multiple job offers that significantly increase — some graduates even doubling — their previous salaries.

"This program felt like it was made just for me," says Travis Tolbert, U.S. Navy veteran and academy graduate. "It focused on controls and automation, which is something I've always wanted to do, but was never able to do until now. The academy helped me take my military skills and understand how I could make them relevant for jobs outside of the Navy."

[To see more stories from the graduates click [here](#)]

The manufacturing sector in the U.S. is estimated to produce up to 3.5 million new jobs over the next decade. With close to 2.5 million manufacturing workers set to retire by 2025 and ongoing skill shortages, up to 2 million of those new jobs could go unfilled. Military veterans often work in technology intensive roles and with on-the-job training these adjacent skills can be transferred to roles in advanced manufacturing.

"Manufacturing employers in the U.S are experiencing a significant gap between the skills they need and the skills people have. Our solution was to look for people with adjacent skills — skills that are closely connected and can be adapted easily,

developed and applied to new roles," said Becky Frankiewicz, President of ManpowerGroup North America. "Veterans share many skills that are relevant to manufacturing - including effective problem solving and a team work mindset. This program is a win-win, we're helping service men and women earn more and stay employable for the long term while helping employers address their skills gap."

"In recognition of Veterans Day, on behalf of Rockwell and ManpowerGroup, we thank all our veterans for their service," said Blake Moret, CEO of Rockwell Automation. "We are honored to recognize our first military veterans to graduate the Academy of Advanced Manufacturing. We've seen their unique combination of core work and tech-savvy skills evolve to successfully position them for careers in the industry. We're confident this program will help solve a challenge critical to the growth of advanced manufacturing."

The program expands Rockwell Automation's long-standing Engineer-in-Training (EIT) program, which combines classroom learning with hands-on laboratory experience, producing hundreds of graduates annually.

It also adds to the number of programs ManpowerGroup provides for military personnel, veterans and spouses, including:

- | More than 10 years of Defence Force Recruiting (DFR) in Australia: ManpowerGroup Australia's public-private collaboration with the Australian Defence Force (ADF) has filled 7,000+ jobs each year in the Navy, Army and Air Force. DFR has achieved impressive results in the diversity space: more than one in four recruits are women and in the Navy and Air Force it's more than 40 percent; and the percentage of Indigenous people joining the ADF is currently double their representation in the Australian population.
- | For more than 10 years, the U.K. Career Transition Partnership (CTP) - an agreement between the Ministry of Defence and ManpowerGroup's Right Management UK - has helped more than 180,000 veterans find sustainable employment by adapting their qualifications to new roles outside the armed forces.

**Read more about ManpowerGroup's work with veterans [here](#).**

#### **About Rockwell Automation**

[Rockwell Automation Inc.](#) (NYSE: ROK), the world's largest company dedicated to industrial automation and information, makes its customers more productive and the world more sustainable. Headquartered in Milwaukee, Wis., Rockwell Automation employs approximately 22,000 people serving customers in more than 80 countries.

#### **About ManpowerGroup**

ManpowerGroup (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for over 400,000 clients and connect 3+ million people to meaningful, sustainable work across a wide range of industries and skills. Our expert family of brands - Manpower, Experis, Right Management and ManpowerGroup Solutions - creates substantially more value for candidates and clients across 80 countries and territories and has done so for nearly 70 years. In 2017, ManpowerGroup was named one of the World's Most Ethical Companies for the seventh consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: [www.manpowergroup.com](http://www.manpowergroup.com)





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