



## Right Management Introduces RightChoice™: The Next Evolution Of Outplacement

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PHILADELPHIA - APRIL 24, 2007 - Right Management, a wholly owned subsidiary of Manpower Inc., today announced a breakthrough outplacement solution called RightChoice® - the first-ever outplacement service that supports individuals in transition all the way through to success.

"Right Management has established new industry standards by designing the most innovative, compassionate, and results-driven service that demonstrates an unprecedented commitment to partnership, value, and social responsibility - creating a competitive advantage for organizations and individuals in transition," said Douglas J. Matthews, President and Chief Operating Officer of Right Management ([www.right.com](http://www.right.com)).

Right Management conducted rigorous market research in developing RightChoice®. This included a global satisfaction survey by International Communications Research of more than 21,000 outplacement candidates in 19 countries, and interviews with client organizations in numerous different industries.

The research provided key insights into the drivers of satisfaction and criteria for success for sponsoring organizations and outplacement candidates, including:

- Organizations are seeking fewer and deeper outplacement partners that are capable of delivering on results - rather than focusing on the outplacement process - and providing greater accountability by sharing the investment in achieving successful outcomes for separated employees.
- Outplacement candidates want to choose the ways their services are delivered, accessed, and expand their networks through making new connections to gain a competitive edge in a difficult employment market.

What makes RightChoice® unique are:

- The commitment to stay connected with candidates right through to transition success - whether it's securing a new job, starting a business, or exploring work/life options - a first-ever pledge in the outplacement industry.
- Results-based accountability elevating and aligning Right Management's dedication to social responsibility with the sponsoring organization's while focusing on outcomes, and not the process.
- Choices about how services are accessed and delivered, enabling personalized approaches to the transition goals of both organizations and their former employees. "Anytime, anywhere access" offers candidates more choices about when, where, and how they receive services - meeting them where they are, and not pushing them into a "canned" program.
- Faster outplacement engagements, so candidates' transitions are smoother and more quickly produce new opportunities.
- Personalized support from career and job-resource consultants whose expert guidance ensures that candidates identify the best possible career paths for them - and pursue these successfully.
- Ongoing, worldwide satisfaction studies that validate RightChoice™ results and help tailor solutions to the communities and markets where sponsoring companies do business, and where their separated employees pursue their careers.

RightChoice® is the most personalized approach to outplacement available today, distinguished from all others by Right Management's results-based accountability and continuing investment in candidates' transition success.

"Since 86 percent of outplacement candidates remain in their same communities after they have been separated, organizations want to do the right thing for their former employees and ensure positive relationships are maintained should they want to hire them back in the future. With RightChoice®, organizations can increase separated employees' opportunities to find the best new jobs or next careers the fastest with the least disruption," added Matthews.

It has become more essential than ever for organizations to maintain their reputations and brands for consumers, investors, current and future employees. "The talent shortage has made it more important for organizations to stand out from their competitors. Corporate image and reputation are critical differentiators in competing for qualified employees. With RightChoice®, an organization's sincere concern for their separated employees' careers is both visible and tangible," added Matthews.

For a copy of Right Management's white paper on outplacement, "The Next Evolution of Outplacement: Setting A New Industry Standard," e-mail [helene.cavalli@right.com](mailto:helene.cavalli@right.com)

### About Right Management

Right Management ([www.right.com](http://www.right.com)) is the world's leading provider of integrated consulting solutions across the employment lifecycle. Right Management helps clients maximize the return on their human capital investments while assisting individuals to achieve their full potential.

### About Manpower Inc.

Right Management is a wholly owned subsidiary of Manpower Inc. (NYSE: MAN), a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. The \$18 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting.

Manpower's worldwide network of 4,400 offices in 73 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities.

Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at [www.manpower.com](http://www.manpower.com)

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