



Manpower Inc. is the First Foreign Multinational Corporation to Receive License to Provide Temporary Staffing Services in China

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SHANGHAI, China, Oct 10, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- Manpower Inc. (NYSE: MAN) announced today that it's the first foreign multinational corporation to obtain a temporary staffing business license in China. With more than 13 years experience recruiting permanent employees for clients in Mainland China, Manpower will introduce temporary staffing services to companies, delivering a complete one-stop employment service solution for its clients in one of the world's fastest growing economies.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO>)

Manpower was granted the unprecedented privilege as part of the pilot program organized by the Shanghai Personnel Bureau under authorization from the Ministry of Personnel of PRC. Six Chinese firms were also given licenses as part of the initiative.

"It's an honor to be the first global organization awarded this privilege and to be intimately involved in the evolution of this dynamic labor market," said Jeffrey A. Joerres, Chairman and CEO, Manpower Inc. "We are excited to now offer a more robust workforce solution in China, allowing us to better help our clients increase their productivity and enable them to win in the changing world of work."

The pilot program, in conjunction with the recently announced China Labor Contract Law, which will regulate the temporary staffing business effective 1 January 2008, will fuel the necessary growth vital to the employment services industry. The new legislation defines employer liability and forms of labor use, putting forth higher standards of hiring activities and human resource management for enterprises and temporary staffing companies.

"Obtaining this license is a reflection of the ethical business practices and quality of service that Manpower provides everyday to our clients and associates," said Lucille Wu, Managing Director, Manpower China. "This license will open the door for more employment prospects in China, giving Manpower more opportunities to match the right people with the right skills to the right jobs."

About Manpower in China

Manpower Inc. first entered the Greater China market in 1964 and has more than 13 years experience in Mainland China. Today, the company has 88 offices across Greater China and 62 in Mainland China. Manpower China has nearly 450 recruiters operating nationally in 12 cities across the Mainland. It provides a wide array of services to both foreign-based multinationals and local companies, including more than 80 percent of the world's top 50 companies. Manpower China provides professional and executive staffing under the Manpower Professional brand, offering clients middle management to C-suite executives in the Information Technology, Telecommunications, Industrial, Consumer Goods, Pharmaceutical, Services, Finance & Banking sectors. It also provides a recruitment offering of both permanent and contingent staff; HR and managed business services under the Manpower brand. Manpower Inc. provides organizational consulting services through its Right Management subsidiary, which established offices in Mainland China in 1996. For more information on Manpower Inc. operations in China, please visit <http://www.manpower.com.cn> and <http://www.right.com.cn>.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. The \$18 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,400 offices in 73 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at <http://www.manpower.com>.

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