



## Manpower Inc. Named to 2008 'World's Most Ethical Companies' List at Forbes, Ethisphere Institute Joint-Conference

June 4, 2008 at 12:00 AM EDT

MILWAUKEE, June 4, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- The Ethisphere Institute (<http://ethisphere.com>) named Manpower Inc. to Ethisphere's second-annual World's Most Ethical Companies list. Ethisphere, a think-tank dedicated to the research and promotion of profitable best practices in global governance, business ethics, compliance and corporate responsibility, revealed the award at the Ethisphere and Forbes joint-conference, "Driving Profit through Ethical Leadership," on June 3rd. The World's Most Ethical Companies list will also be featured in the Q2 issue of Ethisphere Magazine.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO>)

"A strong commitment to ethics and social responsibility is deeply embedded in Manpower's culture. It's an honor for the Manpower team to receive affirmation for the work they accomplish from such a prestigious source," said Manpower Inc. Chairman and CEO Jeff Joerres. "Everyday we set out to do the right thing for the millions of people coming to us looking for a job. By providing them with solid benefits, safe working environments, honorable wages and access to quality workforce development programs, we believe we can affect the way work positively influences a person's life."

Researchers and analysts reviewed several thousand companies through a rigorous, multi-step evaluation process in order to determine the finalists. The 2008 World's Most Ethical Companies methodology committee is comprised of leading attorneys, government officials, professors and others who care about ethical and honest business practices.

Manpower Inc. is among the companies honored this year because they have developed impressive and meaningful ethical business practices, making them true standouts within their industry," said Alexander Brigham, executive director of Ethisphere Institute. "They go well beyond legal minimums, opting instead to bring about innovative ideas that contribute to the public well being. By their actions, they are forcing their competitors to follow suit, or fall behind and truly embodying the notion that ethical business practices are more profitable in the long run.

The extensive research process included reviewing over 10,000 of the world's leading companies on six continents. Ethisphere analysts reviewed codes of ethics, litigation and regulatory infraction histories; evaluated investment in innovation and sustainable business practices; looked at companies' activities to improve corporate citizenship; studied nominations from senior executives, industry peers, suppliers and customers; and worked with consumer action groups for feedback and rating.

The day-long conference featured Forbes editors and executives from world-renowned corporations, universities and ethics organizations. The program focused on ethical culture and leadership, highlighting companies' experiences and ethical challenges. The conference culminated with recognizing Ethisphere Magazine's 2008 World's Most Ethical Companies at an evening awards dinner.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. Celebrating its 60th anniversary in 2008, the \$21 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,500 offices in 80 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at <http://www.manpower.com>.

About Ethisphere Institute

The research-based Ethisphere Institute and associated membership group, the Ethisphere Council, are supported by more than 100 institutions and corporations, including Thomson West, the Practising Law Institute, the National Association of Corporate Directors, the Global Reporting Initiative, Corpedia and dozens of others. The Institute is dedicated to the research, creation, and sharing of best practices in ethics, compliance, and corporate governance among its membership companies. It also focuses on the development and advancement of individuals on its membership council through increased efficiency, innovation, tools, mentoring, advice, and unique career opportunities. Ethisphere Magazine is the quarterly publication of the Institute. More information on membership can be found at <http://www.ethisphere.com>.

The Ethisphere Institute publishes the globally-recognized annual World Most Ethical Companies Ranking(TM) (<http://ethisphere.com/2007-worlds-most-ethical-companies>) as well as the Government Contractor Ethics Program Ranking(TM) (<http://ethisphere.com/government-contractor-ethics-rankings>) and the upcoming Global Anti-Corruption Quotient (<http://ethisphere.com/anticorruption>).

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