



Manpower Inc.'s Three CEOs Will Ring The Closing Bell on Friday 14 November 2008

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Celebration marks Global Leader's 60 Years Helping People and Businesses Win in the Changing World of Work

MILWAUKEE (14 November 2008) - Today, Manpower Inc.'s (NYSE: MAN) three CEOs will ring The Closing Bell® at the New York Stock Exchange in commemoration of the company's 60th anniversary. A global leader in employment services, Manpower celebrates six decades of helping companies and individuals win in the changing world of work. Manpower has achieved this distinction under the stewardship of just three chief executives - co-founder Elmer Winter, Mitchell Fromstein and Jeff Joerres, who has been CEO since 1999 and chairman since 2001. They have steered Manpower to its current position as a \$21 billion global employment services corporation.

"The workplace has unequivocally changed over the years since we opened our doors in 1948, but our mission has always remained the same," said Joerres. "Connecting people with meaningful work, while helping organizations find the talent they need is what we do. Manpower's ability to navigate the constant shifts in the world of work gives us the agility required to be a resilient and reliable partner for our clients and candidates."

Since the company's inception in 1948, Manpower has managed through extraordinary economic fluctuation and has consistently emerged a stronger company poised for growth. Clients and candidates have depended on the Manpower group of companies to put the right people in the right job at the right time. That service is as vital today as it ever was as the global economic environment becomes even more challenging.

Sixty years of accomplishment under such enduring leadership is a monumental achievement for any organization and it's a genuine rarity among Fortune 500 companies (Manpower is no. 120 on Fortune's 2008 U.S. list). Consider that the average multinational corporation lasts between 40 and 50 years. Even more remarkable is the company's stable leadership; the median tenure of global CEOs in 2007 was just six years, according to Booz & Company.

There are many significant milestones in Manpower's rich history. In 1962, it launched its quarterly Employment Outlook Survey. This proprietary global forecasting tool helps governments and employers alike prepare for what lies ahead in the world of work. Today, the survey is the most extensive, forward-looking employment study in the world with 33 countries and territories and nearly 55,000 employers participating each quarter.

In 1963, Manpower introduced its White Glove Girl campaign to provide job opportunities for women and bring them into the workforce mainstream. Since the mid-twentieth century, the company has also enabled young people - another marginalized group in the global workforce - find work. With proven insight into shifting social and workforce dynamics, Manpower has long worked with clients to develop innovative solutions to attract, engage and retain their diverse workforces.

"We have witnessed dramatic labor and industry changes over the past 60 years, and we've had our finger on the pulse of the evolving world of work. Thus, we continue to play a leadership role in defining contemporary work practices," said Joerres.

Manpower's geographically balanced business and diverse portfolio of services uniquely positions the company to help any organization around the world meet its objectives, and provide efficiency and productivity across the total workforce. With 4,500 offices in 80 countries and territories, Manpower is able to experiment and try new ideas in certain markets and then deploy them worldwide. A global leader in employment solutions, Manpower is also well-situated to service clients on a local level by factoring in considerations such as labor-market customs, regulations and tax laws. Manpower also consults with governments in developed and emerging economies on their labor market policies. In 2007, it became the first foreign multinational corporation to be licensed to provide temporary staffing services in China.

Manpower's training of nine million individuals annually and placement of five million in jobs around the world is social responsibility in action. Manpower has further invested in sustainable workforce development and training, disaster recovery, reaching out to refugees and taking a stand against human trafficking. Doing well by doing good is at the core of Manpower's brand.

"Our 33,000 colleagues around the world care deeply for our brand because connecting people to meaningful jobs is honorable work. We are committed to helping our clients and candidates win," said Joerres. "That's the legacy on which we will continue to build, and that's what's going to get us to the next 60 years."

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. Celebrating its 60th anniversary in 2008, the \$21 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,500 offices in 80 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at <http://www.manpower.com>.

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