



## **Manpower Inc. Executive Vice President and CEO of Right Management Owen Sullivan Counsels Business Leaders in Amsterdam and London on World of Work Trends**

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AMSTERDAM, Oct 21, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Owen Sullivan, Manpower Inc. EVP and CEO of Right Management continued a global tour to meet with business leaders this week, speaking about "World of Work" trends at events in London and Amsterdam.

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"We need to develop agile, strategic, longer-term leaders who understand the value of talent to achieve business objectives. The strongest companies are going to be the ones that have sophisticated talent management processes in place to attract and retain top talent, empowering the right people in the right places in the right way," Sullivan said.

Sullivan spoke Monday at the Nyenrode Business University in Amsterdam at a Master's class on Talent Management. One of two talent experts in attendance, Sullivan detailed what Manpower Inc. (NYSE: MAN) research has determined should be the top concerns for business leaders around the globe when planning their workforce management strategy. They are:

- A global talent mismatch resulting from shifting demographics;
- the rise of customer sophistication;
- greater and more frequent opportunities for individual employees to exercise choice; and
  
- technological revolutions.

A key take-away from Sullivan's talk was the projection that as the economy rebounds, governments will continue to demand more specific skills and behaviors. Employers need to have a talent strategy ready as available work shifts, working-age populations decline and emerging markets rise.

In light of the talent mismatch and the other global trends affecting workforce management strategy, it is critical leaders ask themselves what the trends mean for their organizations and how they are responding. Sullivan says knowing "the strategic actions required to embrace, adapt and thrive within this context are critical to navigating the changing world of work."

Sullivan will also be speaking in London Thursday at a luncheon being held at the Lanesborough Hotel. The luncheon, presented by Right Management, will feature Sullivan's talk on aligning talent with business strategy- "Changing World of Work - Impact on Global Strategy."

### *About Right Management*

Right Management ([www.right.com](http://www.right.com)) is the talent and career management expert within Manpower, the global leader in employment services. Right Management helps clients win in the changing world of work by designing and executing workforce solutions that align talent strategy with business strategy. Our expertise spans talent assessment, leadership development, organizational effectiveness, employee engagement and workforce transition. Right Management has a global network of more than 300 service locations in over 50 countries, serving 80% of the Fortune 500 and 50% of the Global 1000 companies.

### *About Manpower Inc.*

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years' experience, the \$22 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,100 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at [www.manpower.com](http://www.manpower.com).

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