



Manpower Inc. Joins Forces With Not For Sale Campaign to Mobilize Next Generation of Business Leaders in Fight Against Human Trafficking

March 2, 2010 at 1:22 PM EST

MILWAUKEE, March 2, 2010 /PRNewswire via COMTEX News Network/ -- Manpower Inc. (NYSE: MAN), a world leader in the employment services industry, announced today that it has signed a Memorandum of Understanding with the Not For Sale Campaign (NFSC) to advance the fight against human trafficking and forced labor.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO>)

"In spite of growing publicity around human trafficking over the last several years, too many people do not have the information and direction they need to be part of the solution," said David Arkless, Manpower's President of Corporate and Government Affairs. "Raising awareness and collective understanding of the breadth and impact of modern-day slavery is imperative to ending the scourge. The 'Stop Paying for Slavery' Tour has tremendous potential to arm emerging business leaders with the information they need to end human trafficking for good."

Under the Memorandum of Understanding, signed 9 February, Manpower will take on the role of lead sponsor of NFSC's 2010 'Stop Paying For Slavery' Tour, helping convene business leaders for participation in Tour events. The Tour, a series of multi-day events and community outreach programs in 40 cities across the globe, will bring together educators, business leaders, law enforcement agencies, faith communities and the general public in the fight against human trafficking. A key goal is to visit the best business schools to introduce the next generation of leaders to the urgency of the human trafficking problem, and the potential of social entrepreneurship to end it.

"The 'Stop Paying for Slavery' Tour is revolutionary in its aim to engage consumers and corporate actors in practical solutions to root out slavery from our supply chains," said David Batstone, NFSC's co-founder and president. "Manpower's leadership at the forefront of this movement demonstrates the enormous impact corporations can make in ending the modern-day slave trade."

Manpower and NFSC have also identified a set of joint projects and objectives aimed at carrying the fight against human trafficking forward globally, including aligning efforts in advocacy against human trafficking, for sanctions against abuses, and for legal, economic and social protections for victims and persons at risk.

Manpower Inc. is a leader in the global fight against human trafficking and forced labor, and was the first company to sign the Athens Ethical Principles. These Principles declare a "zero tolerance" policy for working with any entity which benefits from human trafficking. Manpower's effort to engage more companies in support of the Principles has resulted in more than 12,000 organizations either signing up directly or through the commitment of their industry federations.

About the Not For Sale Campaign

Founded in 2007 by Dr. David Batstone, Mark Wexler and Dr. Kique Bazan, the Not For Sale Campaign equips and mobilizes Smart Activists to deploy innovative solutions to re-abolish slavery, in their own backyards and across the globe. NFSC was created after Batstone authored *Not For Sale: The Return of the Global Slave Trade and How We Can Fight It* and is now an international grassroots movement. The campaign works to link law enforcement, business leaders, universities, government officials, social service organizations, and faith-based groups to launch and coordinate effective actions on behalf of the 200,000 people currently living in slavery within the US - and the 27 million victims worldwide. NFSC is a 501c3 non-profit corporation based in Montara, Calif. For more information about NFSC and the "Stop Paying for Slavery" Tour, visit www.notforsalecampaign.org

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. With more than 60 years of experience, the \$16 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of nearly 4000 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at www.manpower.com.

SOURCE Manpower Inc.

Copyright (C) 2010 PR Newswire. All rights reserved