



## Manpower's Prising Elected Junior Achievement USA Chairman

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COLORADO SPRINGS, Colo., June 30, 2010 /PRNewswire via COMTEX News Network/ -- The Junior Achievement USA board of directors today announced it has elected Jonas Prising, president - Americas of Milwaukee-based Manpower, as its Chairman effective July 1 for a two-year term. Junior Achievement empowers young people to own their future economic success via programs focusing on work readiness, entrepreneurship and financial literacy. Prising will work with Junior Achievement USA president and Chief Executive Officer Jack Kosakowski and the Junior Achievement USA board to implement a number of strategic initiatives, including a Digital Program Strategy, which will seek to apply technology as a teaching and learning resource to make JA experiences more relevant, responsive, and innovative.

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"I am very honored to assume the chairmanship of Junior Achievement USA, as I strongly believe in the JA mission of inspiring and preparing young people to succeed in a global economy," said Prising. "Junior Achievement and Manpower are well-aligned in terms of the importance we place on businesses being able to attract and retain good talent. Junior Achievement seeks to support the business community by positioning future members of the workforce to effectively compete. Manpower, in turn, places those individuals with organizations where they can thrive, add value and help those institutions win in the changing world of work."

Kosakowski added, "Jonas' strong leadership and demonstrated success in the business world will help define Junior Achievement's strategic course over the next two years. I look forward to working more closely with him to help the students we serve experience and realize the opportunities and realities of work in a 21st century global marketplace."

Prising has been with Manpower since 1999; in his current role, he oversees all aspects of Manpower's US \$4.1 billion business in North, Central and South America. Before joining Manpower, Prising worked for 10 years for the Swedish multinational Electrolux. He holds a master's in business administration from the Stockholm School of Economics, and is fluent in five languages. Prising and his family reside in the Milwaukee area.

*A photo of Mr. Prising is available upon request.*

### **About Junior Achievement(R) (JA)**

Junior Achievement is the world's largest organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides in-school and after-school programs for students which focus on three key content areas: work readiness, entrepreneurship, and financial literacy. Today, 126 individual area operations reach more than four million students in the United States, with an additional 5.7 million students served by operations in 122 other countries worldwide. For more information, visit [www.ja.org](http://www.ja.org).

### **About Manpower**

Manpower Inc. is a world leader in innovative workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. In the United States, Manpower offers a range of services including temporary and contract recruitment, employee assessment and selection, and training. Under the Manpower Professional brand, the company creates ideal employment matches between job seekers and employers in information technology, engineering, finance, healthcare and other business professional arenas. Manpower leverages its expertise in staffing and consulting for the U.S. federal government through Manpower Public Sector, and provides clients with managed service programs, business and recruitment process outsourcing offerings, and other integrated workforce management solutions through Manpower Business Solutions. More information about Manpower is available at [us.manpower.com](http://us.manpower.com) or [press.manpower.com](http://press.manpower.com).

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