



Manpower Inc. Recognized as Largest Global Vendor-Neutral Managed Service Provider in Annual Competitive Landscape Report

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MILWAUKEE, Oct 19, 2010 /PRNewswire via COMTEX News Network/ -- Manpower Inc. has been recognized as the largest global vendor-neutral managed service provider (MSP) in *Staffing Industry Analysts 2010 Vendor Management System (VMS) and Managed Service Provider Supplier Competitive Landscape Report*. Manpower/TAPFIN, Manpower's North American organization MSP, was also ranked the second largest global hybrid provider. The report provides the most detailed and comprehensive insight into the experience, positioning and capabilities of VMS and MSP suppliers and serves as a resource for contingent workforce program owners, especially during the RFP and supplier selection process.

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This recognition follows the acquisition of TAPFIN by Manpower Inc. earlier this year, through which Manpower Inc. combined Manpower Business Solutions and TAPFIN to form the leading provider of contingent workforce management solutions. Prior to the acquisition, TAPFIN was one of the largest MSPs in North America and a market leader in establishing best practices and process excellence for workforce management. Together, the combined entity boasts offices in 82 countries with more than \$3.7 billion in managed spend worldwide.

"We have worked diligently to create the most effective contingent workforce management solution in the market, one that brings tremendous value and efficiency to our clients," said Kip Wright, vice president and general manager of TAPFIN, a Manpower company. "This prominent industry ranking provides great validation as we strive to offer industry leading innovation, quality and expertise across all of our workforce solutions."

In addition to Manpower/TAPFIN's overall global ranking, the industry report also recognized Manpower in the following areas:

- o Largest in MSP market share in Eastern Europe, the Middle East, Central America, and South America
- o Third largest in MSP market share in Western Europe
- o Largest number of MSP programs in Asia-Pacific
- o Second largest MSP in total number of MSP programs

Staffing Industry Analysts is the premier analyst in the workforce management industry. As part of this annual report, vendors were invited to respond to a detailed survey about their global offerings, capabilities and business volumes. Responses were then validated, analyzed and ranked to produce the most comprehensive contingent workforce report in the market. The complete report is available to Staffing Industry Analysts' CWS Council Members at www.staffingindustry.com.

About Staffing Industry Analysts

Staffing Industry Analysts is the premier advisory service about the contingent workforce. Known for its independent and objective insights, the company's proprietary research, award winning content, data, support tools, publications, and executive conferences provide a competitive edge to decision-makers who supply and buy temporary staffing. In addition to temporary staffing, Staffing Industry Analysts also covers these related staffing service sectors: third-party placement, outplacement, and staff leasing (PEOs). Founded in 1989, acquired by Crain Communications Inc. in 2008, the company is headquartered in Mountain View, California, with offices in London, England.

About TAPFIN

TAPFIN, a Manpower company, is a leading managed service provider (MSP) dedicated to the innovation and delivery of integrated workforce management solutions worldwide. TAPFIN's customized, scalable MSP solutions for contingent and project-based spend are instrumental in driving process, performance and productivity improvements across the client organization, while providing risk mitigation and overall cost reduction. Part of Manpower Business Solutions, TAPFIN offers a complete suite of workforce management solutions that fully leverages Manpower's blend of global expertise and local knowledge. As the trusted advisor to many of the world's most well-respected employers, TAPFIN is helping clients win in the ever-changing world of work. For more information, please visit www.tapfin.com.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in innovative workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years' experience, Manpower offers employers a range of solutions and services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,000 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at www.manpower.com.

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