



Manpower Inc. Recognized as One of America's Greenest Companies 2010

October 19, 2010 at 9:15 AM EDT

MILWAUKEE, Oct 19, 2010 /PRNewswire via COMTEX News Network/ -- Manpower Inc. (NYSE: MAN), a world leader in innovative workforce solutions, has announced that the company has been named to *Newsweek* magazine's list of the Greenest Big Companies in America for the second consecutive year.

(Logo: <http://photos.prnewswire.com/prnh/20060221/CGTU012LOGO>)

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO>)

"It is Manpower's firm belief that a sustainable environment provides greater opportunities in the world of work," said Manpower Inc. Chairman and CEO Jeff Joerres. "Our ongoing commitment to being a responsible corporate citizen goes hand in hand with our implementation of contemporary work models and practices to provide more efficient solutions for our clients and candidates, and goes way beyond it being simply the 'right' thing to do."

After being included on the inaugural *Newsweek* list in 2009, Manpower was ranked 251st on the 500-company list this year under the Industrial Goods industry sector. *Newsweek* worked with three leading environmental-research organizations to analyze the 500 biggest publicly traded companies in the US and compare their environmental footprints, policies, and reputations, resulting in a comprehensive green ranking list.

Each organization was ranked on three criteria which were then added up to give a total score out of 100, with Manpower receiving an overall Green score of 70.40:

- **Environmental Impact Score:** A company's worldwide footprint, based on more than 750 metrics.
- **Green Policies and Performance Score:** A comprehensive assessment of environmental initiatives.
- **Reputation Survey Score:** Based on a poll of CEOs, environmental officers and other green experts.

Manpower scored particularly strongly under the "Environmental Impact Score" category, with many of the company's environmental initiatives driven at the local level and based on the principle of "Reduce, Re-Use and Recycle." For the second consecutive year, Manpower's 2010 Global Leadership meeting of more than 150 key executives from all over the company's network of 82 countries and territories, was held "virtually", eliminating nearly one million miles of air travel and avoiding dispersing nearly 400,000 pounds of CO2 emissions into the atmosphere.

The *Newsweek* recognition comes just a month after Manpower was named to the *Dow Jones* Sustainability Index --an assessment of corporate economic, environmental and Social Performance --for the third consecutive year.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in innovative workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years' experience, Manpower offers employers a range of solutions and services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,000 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at www.manpower.com.

SOURCE Manpower Inc.

Copyright (C) 2010 PR Newswire. All rights reserved