



## Manpower Inc. Named Fortune's Most Admired Company for 2011 in Industry

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MILWAUKEE, March 9, 2011 /PRNewswire/ -- Manpower Inc. (NYSE: MAN), world leader in innovative workforce solutions, has been recognized as the industry leader by *Fortune* Magazine, who named the company in first place on its 2011 list of the Most Admired Companies in the temporary help sector.

(Logo: <http://photos.prnewswire.com/prnh/20060221/CGTU012LOGO>)

This marks the ninth consecutive year that Manpower has been named to the prestigious list, and sees the organization reclaim the No.1 spot in the industry. Outranking its competitors in global competitiveness, people management, social responsibility and quality of management, Manpower's unmatched global footprint, strong leadership and commitment to doing well by doing good earned the company an overall score of 7.35, a marked rise from its 2010 score of 6.06.

"Manpower is uniquely qualified to help clients and candidates navigate the Human Age by combining our extensive global reach and local expertise, our suite of innovative workforce solutions and services, and our insight into the implications of the Human Age for individuals and organizations," said Jeffrey A. Joerres, Manpower Inc. Chairman and CEO. "What differentiates us in the marketplace is our ability to leverage our global footprint, our thought leadership and our understanding of the power of human potential to provide high-impact solutions to help those we serve achieve more than they imagined."

At January's World Economic Forum Annual Meeting in Davos, Switzerland, Manpower announced the world has entered a new post-recession era — the Human Age — which will be defined by access to talent replacing access to capital as the key competitive differentiator for businesses. In this new reality, human potential will become the major agent of economic growth. The continuing pressure to do more with less, demographic shifts, technological revolutions and the change in the balance of power from organizations to the individual have all converged to create a scenario where the only way to adapt, evolve and rebuild will be through the channeling of individuals' passion to unleash human potential.

"In this new reality, there is a war for talents. Companies need everybody in their organization to be top performers in order to achieve their business goals," added Joerres. "Manpower has the unmatched experience and expertise to successfully navigate the Human Age; connecting businesses in all the countries and territories where we operate with the talent they need to win.

"It's our ability to create power that drives organizations forward and accelerates personal success that builds more sustainable communities."

Manpower was one of 350 Most Admired Companies across all industry sectors and geographies. To compile the list, Fortune survey asked businesspeople to vote for the companies that they admired most, from any industry.

### About Manpower Inc.

Manpower Inc. (NYSE: MAN), world leader in innovative workforce solutions; creates and delivers services that enable its clients to win in the changing world of work. With over 60 years' experience, the \$19 billion company offers employers a range of services and solutions for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; development; outplacement; outsourcing and workforce consulting. Manpower's worldwide network of 3,900 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. More information about Manpower Inc. is available at [www.manpower.com](http://www.manpower.com).

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, Manpower Inc. announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at [www.manpower.com/humanage](http://www.manpower.com/humanage)

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