



## Manpower Inc. Named One of World's Most Ethical Companies by Ethisphere Institute

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MILWAUKEE, March 16, 2011 /PRNewswire/ -- Manpower Inc. (NYSE: MAN), world leader in innovative workforce solutions, was today named to the Ethisphere Institute's 2011 World's Most Ethical Companies list for its proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility. Manpower was the only company from the staffing industry to be named to the prestigious list.

(Logo: <http://photos.prnewswire.com/pmh/20060221/CGTU012/LOGO>)

"We have entered the Human Age, where the key competitive differentiator will be whether companies are able to attract and retain the key talent they need to win in an era where the right talent is becoming increasingly difficult to find," said Jeffrey A. Joerres, Manpower Inc. Chairman and CEO. "In many cases, those skilled individuals will dictate terms to employers, of how, where and when they work. They will naturally gravitate toward industries which offer the best career development options, display a commitment to corporate social responsibility, contribute to the communities where they are located and have the best environment to unlock their human potential."

With a commitment to ethical business practices widely acknowledged as a key driver of employee engagement due to increased transparency in the new post-recession era, Manpower advises companies around the world to revisit their code of conduct to ensure it reflects their contemporary corporate culture and gives employees strong guidelines to follow so they can live the organization's values.

Manpower recently updated its Code of Business Conduct and Ethics to ensure that the company's 30,000 employees in 82 countries and territories continue to live up to the company's values through their actions, as clients, candidates, associates, suppliers, governments and employees select Manpower on the strength of its solid ethical foundation. Manpower's updated Code of Business Conduct and Ethics can be found here: [www.manpower.com/about/ethics.cfm](http://www.manpower.com/about/ethics.cfm).

"It is a point of pride for all of us within the Manpower group of companies that we have been named as one of the World's Most Ethical Companies," added Joerres. "Our strong mission-driven culture is founded on the powerful principle that we do well by doing good because the success of our clients and candidates leads to our success. When our deep understanding of human potential is connected to the ambition of business, a dynamic power is created: Power that drives organizations forward, power that accelerates personal success and power that builds more sustainable communities."

Ethisphere, an international think-tank dedicated to creating, advancing and sharing best practices in business ethics, corporate social responsibility, anti-corruption and sustainability, received more nominations and applications than ever before for this year's ranking, which as a result was exceptionally competitive. Candidacy was based on the organization's Ethics Quotient (EQ) process, in which nominated companies are queried on corporate governance, risk, sustainability, compliance and ethics. The Ethisphere recognition is the second prestigious award Manpower has received this month after being named to *Fortune* magazine's 2011 list of the Most Admired Companies, ranking number 1 in the industry.

### About Manpower Inc.

Manpower Inc. (NYSE: MAN), world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable clients to achieve their business goals, enhancing their competitiveness. With over 60 years of experience, our \$19 billion company creates unique time to value through a comprehensive suite of innovative solutions ranging from recruitment and assessment, training and development, and career management, to outplacement, outsourcing and workforce consulting that help our clients win in the Human Age. Manpower's worldwide network of nearly 3,900 offices in over 80 countries and territories is the world's largest in the industry, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, Manpower helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The Manpower Inc. suite of solutions are offered through Manpower, Manpower Professional, Elan and Right Management. Learn more about how Manpower can help you win in the Human Age at [www.manpower.com](http://www.manpower.com). Enter the Human Age at: [www.manpower.com/humanage](http://www.manpower.com/humanage).

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, Manpower Inc. announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at [www.manpower.com/humanage](http://www.manpower.com/humanage)

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