



## ManpowerGroup Evolves North American Professional Services Business with Launch of Experis

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MILWAUKEE, April 26, 2011 /PRNewswire/ -- Three of the leading professional talent and solutions organizations in North America today announce their brand evolution, logo change and name change to [Experis](#). Manpower Professional, COMSYS and Jefferson Wells are now Experis, which is part of [ManpowerGroup](#), the world leader in innovative workforce solutions. Experis delivers in-demand talent for mission critical positions and tailored solutions that accelerate personal and business success within the IT, Finance and Engineering verticals.

(Logo: <http://photos.prnewswire.com/prnh/20110426/CG89145LOGO>)

Experis, which represents "experience" and "expertise", marks the natural progression for these organizations, each of which is well grounded in the professional resourcing and project-based solutions space. Operating within the IT, Finance and Engineering verticals, Experis anticipates the needs of employers looking to hire specialized talent in traditionally hard-to-fill and highly-skilled positions. This approach reflects the challenges and complexity of the [Human Age](#), in which access to talent rather than access to capital is the new competitive differentiator.

"We understand that finding the right talent, in the right place, at the right time has become increasingly difficult, even as companies have learned to do more with less post-recession," said Michael Barker, senior vice president and general manager, Experis. "For many years we have been monitoring the macro-economic forces and trends impacting the world of work, particularly within specialized professional verticals. With this knowledge, we know that our combined entity has the size, scope and experience to solve complex workforce challenges. Our evolution to Experis ensures we are uniquely positioned to enhance the competitiveness of the organizations and people we serve."

ManpowerGroup is continually evolving to anticipate the changing needs of clients in the new world of work, developing a robust suite of innovative workforce solutions that are operationally grounded and strategically confront the complexity of the Human Age. The evolution of ManpowerGroup's global Professional services business into Experis is the next stage of this advancement. The new brand and its combined equity responds to the requirements of the Human Age, where an increasingly global and technologically driven society demands access to specialized talent, and unlocking the passion and potential of employees becomes key to business success.

"Through our deep vertical knowledge, expertise and experience, we know what talent to look for and where to find it," said Barker. "Because of our increased precision and partnering relationships, we can identify the best opportunities for a cultural match, resulting in higher impact and accelerated results for our clients."

Experis has tenured relationships with more than half of the Fortune 50 companies and more than 70 percent of the Fortune 500, and is adept at attracting, assessing and retaining top talent that accelerates business growth. On a global scale, clients have access to the knowledge, expertise and experience that comes from an organization with operations in more than 50 countries, delivering more than 53 million hours of professional talent worldwide each year.

### About Experis

Experis™ is the global leader in professional resourcing and project-based solutions. Experis accelerates organizations' growth by intensely attracting, assessing and placing specialized expertise in IT, Finance and Engineering to precisely deliver in-demand talent for mission-critical positions and projects, enhancing the competitiveness of the organizations and people we serve. To learn more, visit [www.experis.us](http://www.experis.us).

### About ManpowerGroup

ManpowerGroup™, the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$19 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

Enter the Human Age at: [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage).

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