



## ManpowerGroup Expands West and North Central China Presence by Acquiring Xi'an Fesco and Partnering with Henan Province

June 7, 2011 at 2:00 AM EDT

BEIJING, June 7, 2011 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, continues to expand its solutions and services across China's booming inland region through the recent acquisition of Xi'an Fesco, a leading human resources provider in Shaanxi Province with over 10,000 associates. By acquiring Xi'an Fesco, ManpowerGroup becomes the dominant workforce solutions leader along China's manufacturing frontier, west of traditional coastal cities. ManpowerGroup is implementing a massive strategy for developing and aligning China's manufacturing workforce, as the country modernizes this sector and repositions it across new inland hubs.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938/LOGO-a>)

ManpowerGroup also recently secured access to millions of workers in North Central China through a partnership with the City of Kaifeng in Henan Province — helping sustain the extensive renovation of inland China. When combined with the company's established leadership in China, this strategy solidifies ManpowerGroup's position as the country's only provider of a full suite of innovative workforce solutions — ranging from executive search and recruitment process outsourcing, to large volume recruitment and temporary staffing.

"ManpowerGroup is working with the right authorities and workforce experts in the right sub-markets to fulfill China's Five Year Plan for reshaping its industrial sector," said Darryl Green, ManpowerGroup President of Asia Pacific and Middle East. "Through our strong solutions and service network, we are positioned to efficiently manage challenges facing the transformation of China's industrial sector. Dynamic and rapid change in the China market is creating unprecedented opportunities for workers and fast-growing companies and ManpowerGroup is very excited to be a part of this epic shift."

China's infrastructure buildout is enabling the expansion of inland China. One of the largest engineering projects in human history, the buildout is being powered by the monumental Three River Gorges Dam project and includes a complete highway and rail system.

"Network building through acquisitions and partnerships are fundamental to implementing China's Five Year Plan and ManpowerGroup in China is honored to work with authorities in Henan and with our new associates in Shaanxi," said Danny Yuan, Managing Director of ManpowerGroup in China.

ManpowerGroup is building on its established leadership position in China as the largest workforce solutions provider in the country with a presence across 35 major cities and with growing solutions and services provided in more than 100 cities through a network of alliances and partners. In 2007, ManpowerGroup became the first foreign multinational corporation to obtain a temporary staffing business license in China. In addition, ManpowerGroup works closely with all levels of Chinese government to support policy changes affecting local manufacturers and their workers.

Today, ManpowerGroup China's management team is comprised of local experts who are well-connected to market opportunities, skilled talent and the government and privately-owned companies. ManpowerGroup is now also positioned as China's only provider of a full suite of innovative workforce solutions, ranging from executive search and recruitment process outsourcing to large volume recruitment and temporary staffing.

### About ManpowerGroup™

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$19 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage)

In 2011, ManpowerGroup was the only company in the employment services industry to be named to Ethisphere Institute's 2011 World's Most Ethical Companies list for its proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility. ManpowerGroup was also recognized by *Fortune* magazine as the industry leader who named the company in first place on its 2011 list of the Most Admired Companies in the temporary help sector.

Follow ManpowerGroup Chairman and CEO Jeffrey Joerres on Twitter: [twitter.com/manpowergroupjj](https://twitter.com/manpowergroupjj)

### About ManpowerGroup in China

ManpowerGroup first entered the Greater China market in 1964 and has more than 17 years experience in Mainland China. Today, the company has 91 offices across Greater China and 65 in Mainland China. In 2007, ManpowerGroup became the first foreign multinational corporation to obtain a temporary staffing business license in China. ManpowerGroup China has nearly 500 recruiters operating nationally in 35 cities across the Mainland. It provides a wide array of workforce solutions and services to both foreign-based multinationals and local companies, including more than 80 percent of the world's top 50 companies. ManpowerGroup China provides professional and executive staffing under ManpowerGroup's Professional Resourcing

brand, offering clients middle management to C-suite executives in the Information Technology, Telecommunications, Industrial, Consumer Goods, Pharmaceutical, Services, Finance & Banking sectors. It also provides a recruitment offering of both permanent and contingent staff; HR and managed business services under the ManpowerGroup brand. ManpowerGroup provides organizational consulting solutions and services through Right Management, which established offices in Mainland China in 1996. For more information on ManpowerGroup operations in China, please visit <http://www.manpower.com.cn> and <http://www.right.com/cn>.

ManpowerGroup China financed the rebuilding of ManpowerGroup Ningqiang Elementary School which was devastated by an earthquake in 2008 and also offered extensive support to its students. ManpowerGroup China works with the Chinese government to support the country's rapidly evolving labor market by providing professional talent assessment, career development planning, organizational design consulting and international immersion opportunities for professionals.

SOURCE Manpower Inc.

News Provided by Acquire Media