



ManpowerGroup Executive Vice President, Global Strategy and Talent, Mara Swan, Speaks on Epic Shifts in the Human Age at The Economist's "Ideas Economy: Human Potential" Event

September 15, 2011 at 1:45 PM EDT

NEW YORK, Sept. 15, 2011 /PRNewswire/ -- Mara Swan will address business leaders, policymakers and academics during a panel discussion of **Epic Shifts in the Human Age**, which focuses on how business and work models must be redesigned, value propositions and people practices redefined and social systems reinvented so that leaders can unleash the potential of their people. ManpowerGroup's talent management brand, Right Management, is proud to sponsor this panel. Learn why succeeding in the Human Age requires a new mindset, recruitment and development strategies: <http://www.manpowergroup.com/humanage.com>

(Logo: <http://photos.prnewswire.com/pmh/20110330/CG73938LOGO-a>)

WHO: ManpowerGroup Executive Vice President, Global Strategy and Talent, Mara Swan

WHAT: Panel discussion on the Human Age.

Moderated by James Rubin, contributing writer, Economist Intelligence Unit

Other panelists include:

- Rich Floersch, Executive Vice President and Chief Human Resource Officer, McDonald's
- Lynda Gratton, Professor of Management Practice, London Business School
- Gerry Crispin, Founder and Principal, CareerXroads

WHEN: Thursday, 15 September, 12:00pm

WHERE: The Times Center, New York City

WHY: Employers who clearly understand causes and effects of the Human Age are best equipped to recruit and retain today's hard-to-find highly skilled talent. In this new era individuals are a rising power. Key factors compounded to create this dynamic platform, including: pressure on companies to do more with less; a shift in demographics defined, in part, by aging experienced workers and a shortage of qualified workers to take their place; advancements in technology that enable borderless and 24/7 workplaces, particularly for individuals who possess in-demand skills and can be more selective about where they work; and rising marketplace sophistication which demands relentless innovation, greater value and efficiency.

"The Economist event coincides with the magazine's latest special issue on "The Quest for Jobs," which features commentary from ManpowerGroup Chairman and CEO Jeff Joerres. In "The Great Mismatch" section, Joerres explains the need to align "Just In Time" demand for workers and the goods and services they supply. Until demand intensifies, employers worldwide have been slow to hire. Learn more about fourth quarter hiring intentions here: <http://www.manpowergroup.com/press/meos.cfm>

About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at www.manpowergroup.com.

ManpowerGroup is the most trusted brand in the industry, being the only company in our industry to be named to the Ethisphere Institute's 2011 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility. In addition, ManpowerGroup has also been recognized as the industry leader by Fortune magazine, who named the company in first place on its 2011 list of the Most Admired Companies in the temporary help sector.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at www.manpowergroup.com/humanage

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

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