



ManpowerGroup™

Manpower Makes Inavero's 2011 Best of Staffing(TM) List

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MILWAUKEE, Sept. 26, 2011 (GLOBE NEWSWIRE) -- [Manpower](#) announced that it has been named to Inavero's 2011 Best of Staffing™ Talent list. Best of Staffing, presented in partnership with CareerBuilder, is the nation's only satisfaction award that recognizes staffing and recruiting firms who provide an exceptional experience for the talent they help find jobs. Fewer than 1 percent of North American staffing firms have been named to the 2011 Best of Staffing Talent List.

"At Manpower, we work every day to ensure that businesses have the people to support their strategies and job seekers have the opportunity to pursue meaningful career paths," said Jorge Perez, senior vice president of Manpower for North America. "It's an honor to know that our associates are engaged and satisfied with the Manpower experience."

Staffing firms competing to make the Best of Staffing list underwent a rigorous survey process followed by careful analysis of responses to determine satisfaction levels. Manpower received satisfaction ratings of 9 or 10 out of 10 from 65 percent of their talent, significantly higher than the industry's average of 50 percent. Best of Staffing participants secured a place on the list by earning an average Net Promoter Score® (NPS) that was nearly double the national staffing industry benchmark for talent who had been placed in a job. NPS is embraced by major organizations as a measure of customer loyalty, satisfaction and engagement, and scores can range from -100 to +100.

According to recent Bureau of Labor Statistics (BLS) data, staffing firms have created more new jobs since the end of the 'Great Recession' than any other industry, accounting for 91 percent of the total job growth. "There is still so much work to be done," said Eric Gregg, Inavero's Founder and CEO. "The most recent BLS report shows 14 million unemployed, nearly half whom have been out of work for six months or more. Job seekers are using staffing and recruiting firms now more than ever before, and it's our hope the Best of Staffing List will help guide them to the firms who have truly created an exceptional experience for the talent they are helping put back to work."

Inavero's complete Best of Staffing list can be viewed at www.bestofstaffing.com. For more information about Inavero, visit www.inavero.com. To learn more about Manpower visit www.us.manpower.com.

About Manpower

Manpower is the global leader in contingent and permanent recruitment workforce solutions, providing the personal flexibility and agility businesses need with a continuum of staffing solutions. Manpower is committed to exceeding client expectations, as evidenced by its 2010 Net Promoter Score of 50 percent, significantly above industry average. Manpower is part of the ManpowerGroup family of companies, which also includes Experis, ManpowerGroup Solutions and Right Management. More information is available at <http://www.us.manpower.com>.

About Inavero, Inc.

Inavero designs and manages satisfaction surveys for a global list of clients in more than 15 countries. Inavero's proprietary technology platform gathers and reports staffing firm client and talent satisfaction information through online surveys. Inavero's team analyzes satisfaction feedback from more than 400,000 staffing firm clients and talent each year, and serves as the American Staffing Association's exclusive research partner. The firm's surveys protect more than \$5 billion in staffing firm annual revenue.

For more information contact Inavero at (800) 921-2640 or email bestofstaffing@inavero.com. www.inavero.com | www.bestofstaffing.com.

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