



## ManpowerGroup President of Corporate and Government Affairs, David Arkless, Named as Vice President of Ciett

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BRUSSELS, Oct. 2, 2011 /PRNewswire/ -- ManpowerGroup President of Corporate and Government Affairs, David Arkless, begins his three-year tenure as Vice President of the International Confederation of Private Employment Agencies (Ciett). Current Ciett President Horacio De Martini, ManpowerGroup South America Regional Director, also retired today as his three-year term came to an end.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a> )

Arkless has been a board member and corporate committee member of Ciett since 2007 representing ManpowerGroup. As a global organization, Ciett helps companies in the private employment services industry conduct their business in a legal and regulatory environment that is positive and supportive. Ciett educates decision-makers to ensure labor legislation is based on rational and sensible policies that allow its members to conduct their business in a way that will maximize the benefit they can bring to the employees they hire and the clients they serve.

"I am honored to take up this role at a time when the private employment services industry has a critical role to play across the globe," said Arkless. "Ongoing economic challenges and talent shortages are converging to create a complex environment where the trend for doing more with less is continuing. Companies will increasingly look to our industry and the full range of services and solutions we offer. Employment legislation that hampers efforts to connect individuals to sustainable work helps no-one."

During his term as Vice President, Arkless' overall aims for Ciett will be to:

- Build the membership base — especially in the Asia-Pacific Region.
- Continue to demonstrate the important role that Private Employment Services play in increasing the efficiency of labor markets and consequent productivity improvements in economies.
- Focus on the eradication of agencies within the industry that charge individuals for finding them work.
- Continue to build constructive partnerships and social dialogue with global trade unions.
- Improve the structure and capacity of Ciett in order to better fulfill its role.
- Focus the industry on efforts to eradicate the use of human beings as commodities, especially concentrating on the crime of human trafficking.

Arkless brings his unique perspective to the position, built over nearly 20 years in the industry by leveraging ManpowerGroup's unrivalled global footprint and unmatched local labor market expertise. Through his role of managing governmental and international affairs at ManpowerGroup, Arkless is a renowned labor market expert and has advised national and local governments that have sought advice to address their talent challenges and enhance their global competitiveness.

### About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

ManpowerGroup is the most trusted brand in the industry, being the only company in our industry to be named to the Ethisphere Institute's 2011 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility. In addition, ManpowerGroup has also been recognized as the industry leader by *Fortune* magazine, who named the company in first place on its 2011 list of the Most Admired Companies in the temporary help sector.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage)

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

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## About Ciett

As the voice for labor choice, Ciett is the authoritative organization representing the interests of organized and well regulated private employment agency industry across the world. Recognised as such by international organisations (e.g. EU institutions, International Labour Organisation, OECD, World Bank), Ciett represents the industry at large (bringing together 44 national federations) and in its diversity (representing seven of the largest multinational staffing companies as well as tens of thousands of SMEs). Ciett recognises the vital role that private employment services play in helping organizations, economies and individuals facilitate adaptation to change, and their capacity to increase labor market participation, reduce unemployment, build better labor markets and deliver decent work. However, Ciett also recognizes that inadequate regulation and a small number or disreputable agencies can prevent the industry from fulfilling its potential. The right environment and level of appropriate regulation, collaborating with policy makers, trade unions and user organizations to improve the governance and quality standards of the industry across the world.

Ciett operations are organized across the globe through regional entities. Eurociett represents the private employment services in Europe, Clett&a in South America and AsiaCiett in Northern and Southern Asia/Pacific. Through their network of 169,000 branches and their 741,000 permanent employees, Ciett members employ 9 million workers (daily full time equivalent) on a yearly basis. They deliver services through the full spectrum of human resources: including temporary agency work, recruitment, interim management, executive search, outplacement and training. Ciett promotes the contribution of millions of agency workers to our economy. Representing reputable private employment agencies, members of Ciett refuse to compete at the expense of workers' rights and work hand-in-hand with governments and trade unions to fight illegal work and social dumping. Ciett also aims to promote and increase quality standards within the agency work industry, through Codes of Conduct and other means of self-regulation.

For more information, please visit [www.Ciett.org](http://www.Ciett.org)

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