



ManpowerGroup™

ManpowerGroup Named One of World's Most Ethical Companies by Ethisphere Institute for Second Consecutive Year

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MILWAUKEE, March 16, 2012 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, was today named to the Ethisphere Institute's 2012 World's Most Ethical Companies list for its proven commitment to ethical leadership, compliance, corporate social responsibility and business practices at large. This marks the second consecutive year that ManpowerGroup has been named to this prestigious list, and was once again the only company in its industry recognized as one of the World's Most Ethical Companies.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a>)

"This recognition means a great deal to ManpowerGroup's people because we take tremendous pride in doing good while doing well — leveraging our core capabilities to create innovative solutions to challenges that are right for the world around us and for our business," said Jeffrey A. Joerres, ManpowerGroup Chairman and CEO. "Being named one of the World's Most Ethical Companies is the result of our 30,000 colleagues around the world collaborating to unleash human potential every day."

One year since ManpowerGroup's announcement that the world has entered the transformational new ecosystem of the Human Age, complex forces in the world continue to evolve the new era. Businesses must be agile enough to adapt to the ever-changing environment to effectively operate in a profitable and sustainable way while working to accommodate the demands of an increasingly transparent world. Clients, employees, communities and society demand integration of ethical standards into daily operations.

More than ever, ethical performance is also seen as a key driver of employee engagement — essential for an organization to succeed in the Human Age. Building a solid ethical environment is a competitive advantage as this allows organizations to attract and retain the hard-to-find talent they need to tackle the complexities inherent in the new ecosystem.

"Organizations should demonstrate commitment to satisfying in-demand workers, who wield more choice than ever before, that their values are aligned in a way that is effective and productive, and sensitive to the communities in which they operate," added Joerres. "This month would have marked the 100th birthday of ManpowerGroup's co-founder, Elmer Winter. We remain true to Elmer's mission: to do good while doing well and connect people with the dignity of work."

"Each year the competition for World's Most Ethical Companies intensifies as the number of nominations submitted for consideration grows," said **Alex Brigham, Executive Director of Ethisphere**. "This year's winners know that a strong ethics program is a key component to a successful business model, and they continue to scrutinize their ethical standards to keep up with an ever-changing regulatory environment."

The Ethisphere Institute, a leading international think-tank dedicated to the creation, advancement and sharing of best practices in business ethics, corporate social responsibility, anti-corruption and sustainability, highlighted organizations that show leadership in promoting ethical business standards, translating words into action, introducing innovative ideas to benefit the public and compelling their competitors to follow suit. View the complete list of the 2012 World's Most Ethical Companies at <http://ethisphere.com/wme>

About ManpowerGroup

ManpowerGroup™(NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at www.manpowergroup.com.

ManpowerGroup is the most trusted brand in the industry, being the only company in our industry to be named to the Ethisphere Institute's World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility in both 2011 and 2012.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at www.manpowergroup.com/humanage

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook

Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: twitter.com/manpowergroupji. Joerres is one of only six Fortune 500 CEOs who leverages a Twitter account to get his message out.

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