



ManpowerGroup Marks First Anniversary of Evolution of Organization and Brands to Help Clients Win in the Human Age

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MILWAUKEE, Wis., March 29, 2012 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, will tomorrow mark the first anniversary of the successful evolution of its brand and organization to better anticipate the sophisticated needs of clients in the fast-evolving Human Age.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938/LOGO-a>)

"We have built strong and connected brands for our clients so that it is easier for them to do business with us in the new ecosystem of the Human Age — the eraManpowerGroup has identified where talentism has replaced capitalism as the key competitive differentiator," said Jeffrey A. Joerres, ManpowerGroup Chairman and CEO. "Macro-economic trends are moving faster than the pace at which work models are changing, and will continue to shift. This is why we deepened our commitment to delivering the best global and local solutions — seamlessly."

Exactly one year ago today, ManpowerGroup created a stronger, more connected family of brands which provide innovative workforce solutions:

- Manpower, the company's core contingent and permanent staffing business and calling card, sits at the heart of ManpowerGroup with over 60 years of history pioneering the world of work. The core staffing business the company was founded on grew 11 percent in 2011 and gives ManpowerGroup the authority to reinvent its relevance in the most natural, human and contemporary ways.
- Experis, ManpowerGroup's professional resourcing and project-based solutions business grew by 18 percent last year, is the global leader in professional resourcing and project-based workforce solutions and accelerates clients' growth by delivering in-demand talent for mission-critical positions.
- Right Management, the world's largest outplacement firm. Aligning Right Management more closely with ManpowerGroup's trusted brand is something extensive research showed its clients valued highly. Right Management helps organizations optimize talent and defines, assesses, develops and measures the effectiveness of leaders at all levels to unleash human potential in an area that requires increased productivity, innovation, collaboration and creativity.
- ManpowerGroup Solutions, the global leader in Strategic Workforce Consulting, Managed Service Provider, Borderless Talent Solutions, Talent-Based Outsourcing and Recruitment Process Outsourcing, leverages ManpowerGroup's unsurpassed network of local expertise and understanding of global workforce trends to provide unmatched talent solutions. ManpowerGroup Solutions is a \$1 billion business, four times larger than the closest competitor.

One year on, ManpowerGroup's voice in the industry has grown louder and stronger with bigger reach and impact as the company's unrivalled suite of solutions demonstrate their unique power as a group and their unique position to help clients navigate the complexity of the Human Age and win. In the past 12 months, the world has struggled to adjust to this new ecosystem as financial, economic, demographic, geopolitical, technological and ecological shocks evolve the new era.

The Human Age is resonating widely, evidenced by Klaus Schwab, World Economic Forum Founder and Executive Chairman, who echoed ManpowerGroup's statement that "Talentism is the New Capitalism." ManpowerGroup identified of human talent as the key competitive differentiator, and in a world where talent is increasingly elusive, has the expertise to match skilled individuals with businesses that need their skills.

"Companies are relying on ManpowerGroup more and this will only continue, as they look long-term to create sustainability and agility in their business," added Joerres. "It's about building the most agile business structure and understand which work models they need — when they need them — in order to generate the productivity and innovation necessary to navigate uncertainty and anticipate trends. In this way, we help organizations and individuals achieve more than they imagined."

ManpowerGroup has published its Annual Report for 2011 on its website, a comprehensive analysis of the company's activities during a pivotal and transformative year. The report, titled "Making Innovative Workforce Solutions Humanly Possible," is available to download from:

<http://manpowergroup.com/annualmeeting.cfm>

About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,800 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered

through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at www.manpowergroup.com.

ManpowerGroup is the most trusted brand in the industry, and was once again the only company in our industry to be named to the Ethisphere Institute's 2012 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at www.manpowergroup.com/humanage

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: twitter.com/manpowergroupji. Joerres is one of only six Fortune 500 CEOs who leverages a Twitter account to get his message out.

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