



## ManpowerGroup Recognized as the Leader and a Star Performer in Everest Group's Recruitment Process Outsourcing Report

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MILWAUKEE, April 13, 2012 /PRNewswire/ -- [ManpowerGroup](#) (NYSE: MAN), the world leader in innovative workforce solutions, announced today that it has been ranked as both the Leader and a Star Performer in the Everest Group PEAK Matrix, published in the April 2012 [Recruitment Process Outsourcing \(RPO\) — Service Provider Landscape and Capability Assessment report](#). This is the second consecutive year ManpowerGroup has been recognized as the Leader by Everest Group, further cementing its status as the top global provider of RPO solutions.

(Logo: <http://photos.prnewswire.com/prnh/20110519/CG05115LOGO>)

"We are honored to be recognized by Everest Group as the global leader among RPO service providers," said Kate Donovan, Managing Director of ManpowerGroup Solutions. "Our clients tell us that our deep recruiting expertise and rigorous processes enable ManpowerGroup to deliver the best talent at a predictable cost, exceeding their expectations. We strive to bring cutting-edge insight and innovation to clients through our RPO solutions, and this recognition from Everest Group validates our efforts."

The Everest Group RPO — Service Provider Landscape and Capability Assessment report rated 22 of the industry's leading service providers through its comprehensive PEAK Matrix evaluation framework. Based on specific criteria, such as market success, scale, scope, technology capability and delivery footprint, the report categorized the providers into Leaders, Major Contenders and Emerging Players.

Due to its top quartile performance in the majority of these categories, ManpowerGroup was ranked as the Leader in global RPO. The company also received Everest Group's Star Performer designation as a result of its 2011 strength in performance. ManpowerGroup has emerged as the top leader among providers based on its flexible and scalable RPO delivery capability and market success. Moreover, the report shows that ManpowerGroup held the largest market share among all providers for large markets and the second-largest for mid-markets in 2011.

"ManpowerGroup has proven to be a leader among Leaders in the RPO service provider landscape," said Rajesh Ranjan, Vice President of Everest Group. "ManpowerGroup has clearly met our standards to be recognized as the leading global RPO provider."

ManpowerGroup was also recognized as one of only a few "true global" providers, receiving very high marks for the extent of its global footprint that extends to more than 80 countries and territories.

"As clients implement increasingly sophisticated, global workforce strategies, flexible solutions like RPO are more important than ever in helping businesses identify top talent and achieve their profitability goals," said Jonas Prising, President of the Americas for ManpowerGroup. "Our clients trust ManpowerGroup to select their most important asset — the people who drive their businesses forward. This recognition by Everest Group reinforces our position as the RPO industry leader."

A comparative share analysis of the RPO service providers within different geographic regions, based on the number of deals and number of hires in each region, shows ManpowerGroup to be either the top provider or among the top three providers in North America, Latin America, Asia and the EMEA region. Additionally, ManpowerGroup was found to be one of only four providers to have signed five or more multi-country deals in 2011, signifying the company's increasing global presence.

More information about the Recruitment Process Outsourcing (RPO) — Service Provider Landscape and Capability Assessment report published by Everest Group is available [here](#).

In early 2012, ManpowerGroup Solutions released the white paper, "How to Navigate the Human Age: Innovative Workforce Solutions are the Key to Companies' Success," currently available in the ManpowerGroup Research Center at [www.manpowergroup.com/research](http://www.manpowergroup.com/research). Later this month, ManpowerGroup Solutions will release "Outsourcing Redefined: Agile, Flexible, Scalable," a white paper addressing the evolution of HR outsourcing.

### About ManpowerGroup Solutions

ManpowerGroup Solutions provides clients with outsourcing services related to human resources functions, primarily in the areas of large-scale recruiting and workforce-intensive initiatives that are outcome-based, thereby sharing in the risk and reward with our clients. Our solutions offerings include Talent Based Outsourcing, Managed Service Programs, Borderless Talent Solutions and Recruitment Process Outsourcing, where we are one of the largest providers of permanent and contingent recruitment in the world. ManpowerGroup Solutions is part of the ManpowerGroup family of companies, which also includes Manpower, Experis, and Right Management. More information about ManpowerGroup Solutions is available at [www.manpowergroupsolutions.com](http://www.manpowergroupsolutions.com).

### About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a

dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

ManpowerGroup is the most trusted brand in the industry, being the only company in our industry to be named to the Ethisphere Institute's 2011 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage).

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [twitter.com/manpowergroupji](https://twitter.com/manpowergroupji). Joerres is one of only six Fortune 500 CEOs who leverages a Twitter account to get his message out.

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