



## ManpowerGroup Solutions Named as Leader in Recruitment Process Outsourcing in Europe

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AMSTERDAM, Oct. 4, 2012 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, has announced that ManpowerGroup Solutions has been recognized as Leader in the Everest Group PEAK Matrix for Recruitment Process Outsourcing (RPO) in Europe for 2012, based on its market success and RPO delivery capability.

(Logo: <http://photos.prnewswire.com/prnh/201110330/CG73938/LOGO-a>)

Everest Group, advisory and research group on global services, assessed 17 European RPO service providers' delivery capabilities along four dimensions — scale, scope, technology capability and delivery footprint — with ManpowerGroup Solutions named one of only four leaders in the RPO space due to its top quartile performance. Earlier this year, ManpowerGroup Solutions was ranked as the Global RPO Leader for the second consecutive year by both Everest Group and BPO industry analyst firm NelsonHall.

"As European companies are challenged by the ongoing economic uncertainty, there is growing demand for RPO solutions that allow organizations to create new ways to do more with less and improve the efficiency of their recruitment processes," said Hans Leentjes, ManpowerGroup President of Northern Europe. "This recognition confirms why businesses turn to ManpowerGroup Solutions to provide the experience, the expert recruiters, and the innovative sourcing strategies and hiring practices to find the talent they need to win."

ManpowerGroup Solutions' RPO ranked particularly highly in terms of scale of operations — overall company revenue, annual hires managed, number of current RPO clients in Europe and dedicated RPO recruiters, as well as its delivery footprint measure and global sourcing mix.

"Clients trust ManpowerGroup as the RPO industry leader because we are uniquely positioned to design and successfully deliver tailor-made, one size fits one solutions," said Françoise Gri, ManpowerGroup President of Southern Europe. "Acquiring the most qualified people is a critical competitive advantage, and it is also increasingly challenging for companies. Our expertise in implementing innovative and differentiated sourcing and attraction strategies is recognized because it ensures results."

"Europe is the second largest RPO market in the world and the uncertain economic climate in the region makes it a highly dynamic market," said Rajesh Ranjan, Vice President, Everest Group. "ManpowerGroup has clearly demonstrated its credentials as a leader in the European RPO space."

More information about the Everest Group PEAK Matrix for RPO in Europe for 2012 can be found at: <http://research.everestgrp.com/Product/11826>

### About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

ManpowerGroup is the most trusted brand in the industry, and was once again the only company in our industry to be named to the Ethisphere Institute's 2012 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage).

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

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