



## ManpowerGroup Wins Best Large Recruitment Business Honor At First Global Recruiter Asia Pacific Recruitment Industry Awards

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SINGAPORE, Oct. 16, 2012 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, is pleased to announce that its Asia Pacific and Middle East operations have been named as the Best Large Recruitment Business Winner at the inaugural Global Recruiter Asia Pacific Recruitment Awards.

(Logo: [http://photos.prnewswire.com/prnh/201110330/CG73938L\\_OGO-a](http://photos.prnewswire.com/prnh/201110330/CG73938L_OGO-a))

ManpowerGroup received the accolade for the excellence of its brand, commitment to providing outstanding customer service to its clients in multiple countries across the region, and for its innovative work in the industry. The company's unparalleled Candidate Experience, expert advice and thought leadership, and its commitment to corporate social responsibility made ManpowerGroup the stand-out choice for the judging panel.

"This award recognizes ManpowerGroup's unparalleled ability to deliver the full suite of innovative workforce solutions to help our clients win in the fast-changing Human Age," said Darryl Green, ManpowerGroup President, Asia Pacific and Middle East. "Our strong and connected brands, expert solutions and counsel to our clients, the fact that we are the premier place to find a job, and our careful balance of sustainability with profitability truly presents a winning combination."

ManpowerGroup Australia also won the Best Marketing Campaign category, with ManpowerGroup New Zealand highly commended. ManpowerGroup Australia's *Mining for Skills* social marketing campaign is focused on collaboration, discussion and debate to ease talent shortages within the country's resource sector. The initiative encourages communication between all stakeholders affected by these skills mismatches.

ManpowerGroup New Zealand's *Rebuild Our City* campaign involved launching an online presence ([www.rebuildourcity.co.nz](http://www.rebuildourcity.co.nz)) to connect skilled construction and engineering workers with employment opportunities as the city of Christchurch rebuilds following the February 2011 earthquake.

ManpowerGroup has recently been recognized with other accolades for unrivalled expertise and solutions across the Asia-Pacific region, including the International Investment Strategist award in June for its 18-year presence in China. ManpowerGroup also received a second award for contributing to public welfare in the country at the Beijing event sponsored by the China International Council for the Promotion of Multinational Corporations (CICPMC) and co-sponsored by several United Nations programs.

In December 2011, ManpowerGroup Hong Kong was named Most Valuable Company in Executive Recruitment by Mediazone Group and, for the second consecutive year, was awarded Best Multi-National Agency of the Year at the Thomson Reuters Excellence Awards in Australia.

### About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,800 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

ManpowerGroup is the most trusted brand in the industry, and was once again the only company in our industry to be named to the Ethisphere Institute's 2012 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage)

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [twitter.com/manpowergroupji](https://twitter.com/manpowergroupji). Joerres is one of only 20 Fortune 500 CEOs who leverages a Twitter account to get his message out.

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