



Experis Named Best Overall Professional Talent Resourcing Company in Hong Kong

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HONG KONG, Nov. 1, 2012 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, has announced that Experis, the company's professional talent business, has been named the best overall professional resourcing company in Hong Kong at the Best Performance Company Awards 2012.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938/LOGO-a>)

Experis was recognized for its deep industry expertise and unique understanding of workforce challenges, and for its leadership in accelerating the growth of companies by attracting and assessing highly specialized professionals across the IT, Finance and Engineering industries by Asian financial publication Capital Weekly. The prestigious professional talent resourcing award is the gold standard in recognizing talent recruitment leaders.

"Experis is at the forefront of sourcing Asian talent to meet growing demand, connecting hard-to-find talent to businesses that require their skills," said Lancy Chui, ManpowerGroup Hong Kong Managing Director. "Talent shortages are especially acute in the region and talent is more than just people — it is people with specific skills who help accelerate business growth. Experis finds the right fit and continually develops that talent."

Throughout the region, ManpowerGroup's 2012 annual Talent Shortage Survey found that employers are struggling to fill IT, Accounting, Finance, and Engineering positions. Engineers are particularly sought-after in Japan and IT professionals are proving elusive in Australia, where 81% and 50% of employers respectively across all industry sectors cannot source workers with the required skills.

ManpowerGroup's research revealed that over a third of Asia-Pacific employers (35%) cited a lack of available applicants or no applicants as the reason for their difficulty in filling jobs, 29% blamed a lack of technical competencies and 28% pointed to a lack of employability skills. In the Human Age, where talent is the new "it," there is nevertheless a growing mismatch between the skills available and the specific skills required by employers.

This scarcity of talent in the region will only increase as the region's economies grow; ManpowerGroup has anticipated these challenges by evolving its professional resourcing and project-based workforce solutions organizations in five of Asia-Pacific operations — Australia, China, Hong Kong, India and Japan — to Experis. Consisting of expert recruiters recruiting experts in their field, Experis attracts the best professional candidates that allow businesses to flourish.

About Experis

Experis™ is the global leader in professional resourcing and project-based solutions. Experis accelerates organizations' growth by intensely attracting, assessing and placing specialized expertise in IT, Finance and Accounting, and Engineering to precisely deliver in-demand talent for mission-critical positions and projects, enhancing the competitiveness of the organizations and people we serve. To learn more, visit www.experis.com

About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at www.manpowergroup.com.

ManpowerGroup is the most trusted brand in the industry, and was once again the only company in our industry to be named to the Ethisphere Institute's 2012 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at www.manpowergroup.com/humanage

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

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