



Hiring Temporary Workers Boosts Short- and Long-term Employment Rates, ManpowerGroup Says, As U.S. Jobless Rate Changes Little

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MILWAUKEE, Feb. 1, 2013 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, says temporary workers, a significant component of a company's needed flexible work model, remain key to jolting and sustaining business growth, as the U.S. Bureau of Labor Statistics today reported that the overall January jobless rate was 7.9%, up from 7.8% in December 2012.

(Logo: <http://photos.prnewswire.com/prnh/201110330/CG739381.0GO-a>)

The U.S. private sector added 157,000 new jobs last month, while December's jobs figure was revised up to 196,000 from 155,000, and November increased to 247,000 from 161,000. In 2012, the economy added an average of 181,000 jobs a month. Employment in January increased in retail, construction, health care, and wholesale trade. At the same time, millions of Americans have been unemployed for years, labor force participation rates are at a 30-year low and the economic and social outcomes of long-term unemployment are gaining traction.

"Hiring talent on a temporary basis enables companies to assess and align the increasingly broad range of modern skills — and even discover new ones — that will give them a competitive edge in their industry," said Jeffrey A. Joerres, ManpowerGroup Chairman and CEO. "In turn, employed workers jolt broader economic growth, as they boost consumer spending and the housing market. And not only do they develop and implement the critical business strategies, but they start new enterprises that create more jobs.

"The science of harnessing cutting edge skills to drive business success is only starting to be realized by today's most progressive companies," Joerres added. "I am excited to see our clients reinforce their flexible work models in 2013, to enable them to respond to fluctuating demand and execute their business strategies."

As uncertainty remains the norm of today's economy, companies will need to become increasingly agile to drive change.

ManpowerGroup also advises unemployed workers to critically assess the temporary opportunities available in today's marketplace.

"For workers, temporary roles are a golden ticket to learning about skills in demand by today's employers — and an excellent platform for actually using and refining skills, while earning an income," said ManpowerGroup President Jonas Prising. "ManpowerGroup drives business success with skills assessment and development tools that align the right talent with the right business opportunity."

ManpowerGroup has 636,000 people on assignment each day, globally.

According to ManpowerGroup's 2012 Talent Shortage Survey results, 49% of U.S. employers struggle to fill mission-critical positions. Skilled trades, engineering and IT positions continue to rank among the top 10 hardest jobs to fill, year after year.

About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With 65 years of experience, our \$21 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of 3,500 offices in 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at www.manpowergroup.com.

ManpowerGroup is the most trusted brand in the industry, and was once again the only company in our industry to be named to the Ethisphere Institute's 2012 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at www.manpowergroup.com/humanage

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

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