



Hire Multi-Sector Knowledge Workers in Fast-Growth Regions, ManpowerGroup Advises, As U.S. Jobless Rate Dips to 7.6%

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MILWAUKEE (5 APRIL 2013) - ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, tells companies that are quickly expanding in growth hot spots, such as North Dakota and Montana, to prioritize hiring workers with knowledge and skills demanded across industries, as the U.S. Bureau of Labor Statistics today reported that the overall March jobless rate was 7.6%, down from 7.7% in February, 2013.

Only 88,000 jobs were added in March, 2013 across industries. Professional and business services added 51,000. Construction increased by 18,000. And, health care added 23,000. Also, February's overall figure was revised up to 268,000 from 236,000, while the January figure was revised up to 148,000 from 119,000.

Hot spots are characterized as having the perfect factors in place to accelerate the growth of interconnected industries - such as engineering, manufacturing and construction. ManpowerGroup's "[Where the Jobs Are](#)" infographic diagrams which industries are hiring and where. It is based on the U.S. results from the Quarter 2, 2013 Manpower Employment Outlook Survey results.

"While employers are forced to hire at an accelerated rate in talent-starved growth regions, they still must thoroughly screen and recruit the right workers in order to wisely sustain regional growth," said Jeffrey A. Joerres, ManpowerGroup Chairman and CEO. "And workers possessing the right knowledge and skills to function in all of these industries should be on the shortlist."

ManpowerGroup recently illustrated the advent of the grey collar worker, who effectively merges plant floor functional skills with macro industry knowledge, in the infographic "[Manufacturing's New Working Collar](#)." Learn more in this thought leadership piece, "[The Future of the Manufacturing Workforce](#)."

"Across trade jobs, multi-sector knowledge plus functional skills are today's new essential skill set," said ManpowerGroup President Jonas Prising. "Workers need to seamlessly move between the field and management offices where instant decisions about improving processes, services and products are made. This unique skill set is in high demand, particularly in hot spots that lack onsite job training options. Faced with low supply, employers are turning to recruiting experts to accelerate their search for employees with cross-functional knowledge."

Of the more than 18,000 U.S. employers surveyed in the Quarter 2 2013 Manpower Employment Outlook Survey results, 18% expect to add to their workforces, while 5% expect a decrease in payrolls, resulting in a Net Employment Outlook of +13%. When seasonally adjusted, the Net Employment Outlook is +11%, a 1 percentage point decrease from Quarter 1 2013 and slightly elevated from +10% during the same period last year. Also, 73% of employers expect no change in their hiring plans. For more detail on the survey results, visit. http://www.manpowergroup.com/press/meos_landing.cfm

About ManpowerGroup

ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined - because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup Solutions, Manpower®, Experis and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at www.manpowergroup.com.

ManpowerGroup is the most trusted brand in the industry, and was once again the only company in our industry to be named to the Ethisphere Institute's 2012 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at www.manpowergroup.com/humanage

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

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