



## Manpower U.S. Announces New Multi-Channel Delivery Model to Anticipate Client Needs

May 23, 2013 at 5:00 AM EDT

MILWAUKEE, May 23, 2013 /PRNewswire/ -- Manpower, the global leader in contingent and permanent recruitment workforce solutions, today announces it is differentiating and evolving its model to deliver faster, higher quality matches to employers and job seekers. The unique, market-based model blends Manpower's industry-leading U.S. branch network with leading technology to address the rigorous requirements of clients.

(Logo: [http://photos.prnewswire.com/prnh/20120607/AQ20399L\\_OGO-b](http://photos.prnewswire.com/prnh/20120607/AQ20399L_OGO-b))

"Manpower pioneered the staffing industry, and today we are transforming the industry with a model underscored by speed, customization, quality and a high-touch experience," said Jorge Perez, senior vice president, Manpower, North America. "In a world of certain uncertainty, work models are changing for our clients and job seekers, and Manpower has the capability and vision to tailor solutions to their needs."

Market volatility is creating many challenges for employers including compressed cycles and margins, continual cost and pricing pressure, and increased competition. These pressures have impacted workforce models too. In anticipation of the shifting business environment, Manpower's service delivery approach evolved, and today marks the formal launch of the next chapter in Manpower's 65-year history.

With the new multi-channel model, Manpower is introducing a market-based structure where a blended team of local branches, in-market client engagement teams and virtual recruiting and service delivery teams work in lockstep to create a robust service network. Whereas industry competitors moved out of markets in recent years, Manpower is committed to the communities where it does business and is elevating its service level.

"Manpower's history of innovation began in the branch network, and it remains the heart of the innovative spirit of our company," said Perez. "Our local expertise and understanding of each market in combination with an expert client engagement team and an enhanced virtual network will benefit clients and job seekers with fast, high-quality employment matches."

Since its inception in 1948, Manpower has led and shaped the industry with game-changing services and solutions. Notable developments include the industry-leading Predictable Performance System (1970s), a proprietary process for matching candidates to the right job; Skillware (1980s) software to train workers in office automation; Ultradex (1980s) industrial screening tools; TechTrack (1990s) computer-based training for IT specialist; an internet-based Global Learning Center (1990s) with free training for associates and employees; and a unique Branch and Candidate Experience Framework (2009).

### About Manpower

Manpower is the global leader in contingent and permanent recruitment workforce solutions, providing the personal flexibility and agility businesses need with a continuum of staffing solutions. Manpower is part of the ManpowerGroup family of companies, which also includes Experis, ManpowerGroup Solutions and Right Management. More information is available at [www.manpower.us](http://www.manpower.us).

### About ManpowerGroup —United States

ManpowerGroup™ (NYSE: MAN) is an innovative workforce solutions company specializing in temporary and permanent recruitment, career management, outsourcing and HR consulting. Founded in 1948, Milwaukee-based ManpowerGroup is a \$22 billion company with offices in more than 80 countries and territories around the world. Each day, ManpowerGroup connects more than 630,000 people to meaningful work through its relationships with 400,000 clients worldwide. In the United States, ManpowerGroup operates more than 500 offices through its family of companies, including Manpower®, Experis™, ManpowerGroup™ Solutions and Right Management®. To learn more, visit [www.manpowergroup.us](http://www.manpowergroup.us) and [press.manpower.com](http://press.manpower.com).

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