



2020 Outlook: Q1 Hiring Intentions in the U.S Remain Steady Overall Though Outlook is Mixed Across Regions and Industries

December 10, 2019 at 12:01 AM EST

- Employers report stable hiring nationwide for Q1 2020 with an Outlook of +19%, down 1 percentage point year-over-year
- Hiring intentions improve in three industry sectors, and soften in ten compared with Q1 2019 with the strongest Outlooks in Leisure & Hospitality (+30%), Professional & Business Services (+22%) and Wholesale & Retail Trade (+22%)
- Employers in the South (+22%) and Midwest (+21%) expect to hire at the strongest pace in over a decade, while intentions weaken slightly in the West and Northeast

MILWAUKEE, Dec. 10, 2019 /PRNewswire/ -- U.S. employers expect the hiring pace to remain steady in Q1 2020 though regional and industry forecasts are mixed, according to the ManpowerGroup (NYSE: MAN) Employment Outlook Survey. The survey of more than 11,500 employers show softening in 10 of 13 industries and in two regions of the U.S., while employers in the South and the Midwest expect to hire at the strongest pace in 13 (+22%) and 19 (+21%) years, respectively.



ManpowerGroup®

Employers in all 13 industries report double-digit hiring intentions with the most optimistic Outlook in Leisure & Hospitality (+30%) – the highest in three years – as consumers dine out and keep spending. Professional & Business Services are also optimistic with a +22% Outlook driven by demand for digital skills. Prospects look healthy for jobseekers in Wholesale & Retail Trade (+22%), though the Outlook declined by two percentage points year-over-year as brick and mortar retail adapt to increased demand for online offerings. The Durable Goods Manufacturing Outlook (+17%) declined by one percentage point for the second consecutive quarter as employers remain cautiously optimistic in an uncertain global environment.

"Continued concerns over trade uncertainty are leading to some uneven market conditions in the U.S., yet the overall labor market looks resilient heading into the new year," said Becky Frankiewicz, President of ManpowerGroup North America. "With 7M jobs open for 11 straight months and ongoing positive hiring intentions across all industries, employers need to work harder to match people to the right roles. Companies that want to hire and retain the best talent, should hire for learnability and help people develop new skills for emerging roles. Our economic prosperity depends on helping people adapt their skills so companies can compete in a talent-scarce, economy."

View the complete Q1 2020 U.S. survey results: [ManpowerGroup.US/MEOS](https://www.manpowergroup.com/US/MEOS)

Region	Q1 2020	Quarter-over-Quarter Variation	Year-over-Year Variation
West	19%	0%	-1%
Midwest	21%	1%	1%
South	22%	4%	1%
Northeast	18%	0%	-2%

U.S. Hiring Plans by Industry Sectors, Regions, Metro Areas and States

- Employers in all 13 U.S. industry sectors expect to add workers during the upcoming quarter: Leisure & Hospitality (+30%), Construction (+22%), Professional & Business Services (+22%), Wholesale & Retail Trade (+22%), Transportation & Utilities (+19%), Government (+18%), Durable Goods Manufacturing (+17%), Education & Health Services (+16%), Financial Activities (+14%), Other Services (+14%), Nondurable Goods Manufacturing (+13%), Mining (+13%), Information (+12%).
- In the South, employers anticipate the strongest regional hiring pace, up four percentage points quarter over quarter and the highest in 13 years (+22%). The Outlook in the Midwest (+21%) is at a 19-year high. Year-over-year hiring intentions weaken in the West and Northeast yet remain flat compared to last quarter. In the West, the Outlook (+19%) declines by 1 percentage point compared to a year ago, while employers in the Northeast (+18%) report a decrease of 2 percentage

points.

- Employers in Arkansas (+28%), Maryland (+27%), New Hampshire (+25%), and South Carolina (+24%) report the strongest Outlooks nationwide. Of the 100 largest metropolitan statistical areas, the strongest job gains are expected in Chattanooga, Tenn., (+34%), Columbus, Ohio, (+33%), Cape Coral, Fla. (+31%) and Deltona, Fla. (+31%).

Complete results for the ManpowerGroup Employment Outlook Survey are available for download at [ManpowerGroup.US/MEOS](https://www.manpowergroup.com/US/MEOS). The Q2 2020 survey will be released March 10, 2019.

**The Net Employment Outlook is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting a decrease in hiring activity.*

About ManpowerGroup

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions – creates substantially more value for candidates and clients across 80 countries and territories and has done so for over 70 years. In 2019, ManpowerGroup was named one of Fortune's Most Admired Companies for the seventeenth year and one of the World's Most Ethical Companies for the tenth year, confirming our position as the most trusted brand in the industry. See how ManpowerGroup is powering the future of work: www.manpowergroup.com.

 View original content to download multimedia:<http://www.prnewswire.com/news-releases/2020-outlook-q1-hiring-intentions-in-the-us-remain-steady-overall-though-outlook-is-mixed-across-regions-and-industries-300971880.html>

SOURCE ManpowerGroup

Danielle Switalski, (414) 248-7431, danielle.switalski@manpowergroup.com