



ManpowerGroup Launches 2023 VivaTech HR Challenges to Power the Future of Work

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MILWAUKEE, Feb. 13, 2023 /PRNewswire/ -- [ManpowerGroup](#) (NYSE: MAN) is now accepting submissions from the best and brightest startups to help source and solve the most pressing issues facing the world of work as part of the 2023 [Viva Technology Startup Challenges](#).

Ahead of this year's [VivaTech](#), Europe's biggest startup and tech event, ManpowerGroup has laid out [three challenges](#) at the forefront of HR tech as we look to continue to be a force for good to unlock potential, enhance equity, and enable a more sustainable future:

- Challenge 1 - [Rethinking the employee experience](#)
- Challenge 2 - [Climate awareness and ethical AI](#)
- Challenge 3 - [Developing future skills](#)

These challenges will crowdsource solutions to tackle problems including culture-building through innovative and data-driven technology, enabling Green Recruiting and closing the green skills gap, the ethical use of Artificial Intelligence in resume selection, and using technology to upskill leaders and managers to be more empathic.

Submissions for ManpowerGroup's challenges will be accepted until March 3. Selected startups will be announced on April 20 and those chosen will be invited to VivaTech to pitch their idea to ManpowerGroup's business teams. Winners will be unveiled and showcased during the event.

The 7th edition of VivaTech will take place June 14-17, in Paris, at Expo Porte de Versailles.

To learn more and enter ManpowerGroup's VivaTech HR Challenges, visit: challenges.vivatechnology.com/en/challenges/manpowergroup

ABOUT MANPOWERGROUP

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing, and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower, Experis, and Talent Solutions – creates substantially more value for candidates and clients across more than 75 countries and territories and has done so for over 70 years. We are recognized consistently for our diversity – as a best place to work for Women, Inclusion, Equality, and Disability, and in 2022 ManpowerGroup was named one of the World's Most Ethical Companies for the 13th year – all confirming our position as the brand of choice for in-demand talent.

For more information, visit www.manpowergroup.com, or follow us on [LinkedIn](#), [Twitter](#), [Facebook](#), and [Instagram](#).



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