

58% of Employers Believe Artificial Intelligence and Virtual Reality Will Be Job Creators

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New data from Experis finds an increasing number of companies surveyed are either adopting or planning to adopt the use of emerging technologies in their recruiting processes.

- More than three quarters (78%) of IT organizations report difficulty finding talent with the right skills.
- Cybersecurity, Technical Support, and Customer Experience remain high-priority IT staffing areas.
- Half of employers say they are training and upskilling their current workforce to address tech staffing challenges.

MILWAUKEE, June 8, 2023 /PRNewswire/ -- A majority of employers around the world are optimistic that emerging technologies, including artificial intelligence (AI), machine learning, virtual/augmented reality (VR/AR), blockchain, and others, won't eliminate workers, but will actually create more jobs. That's according to [The Future is Now: AI, the Metaverse, & the World of Work](#), from [Experis](#), the global leader in IT professional resourcing and services and part of the [ManpowerGroup](#) (NYSE: MAN) family of brands.



"The integration of AI, machine learning, VR/AR, and other emerging technologies is rapidly transforming industries and driving the need for an adaptable workforce," said Experis Senior Vice President Ger Doyle. "We are seeing companies embrace these new technologies with many seeking to hire or upskill existing talent to take advantage of potential productivity gains. Smart employers know that embracing digitization *and* nurturing human talent will enhance their readiness to succeed in this era of rapid technological advancement."

With [78% of IT organizations reporting](#) difficulty hiring the talent they need with the skills they covet, an increasing number of companies are either adopting or planning to adopt the use of emerging technologies in their recruiting processes, including: AI (35% adopted, 36% plan to), Conversational AI (35% adopted, 36% plan to), Machine Learning (38% adopted, 34% plan to), and VR (30% adopted, 35% plan to).

"So far, the signs are no different from what we have seen with earlier versions of AI or tech innovation. Generative AI can be expected to mostly automate tasks and skills within jobs rather than entire jobs. We should relish the opportunity to outsource these mundane tasks – freeing up our time for more creative and intellectually sophisticated endeavors," ManpowerGroup Chief Innovation Officer Tomas Chamorro-Premuzic said. "This isn't about us versus AI or humans versus machines. Instead, it's about how we can leverage these tools to augment and upgrade our uniquely human skills and lead a more human-centric life."

Additionally, the latest Experis [Tech Talent Outlook](#) finds the rise of new tech has also shifted the hiring priorities and focus for employers. The top five staffing priorities reported are:

1. Cybersecurity (34%)
2. Technical Support (32%)

3. Customer or User Experience (31%)
4. Database Management (27%)
5. Customer Relationship Management Systems (25%)

To address these technology-related challenges, employers shared they are implementing the following approaches:

- Training and upskilling the current workforce (50%)
- Hiring new workers with the required skills (46%)
- Investing more in automation (39%)
- Reskilling workers and transitioning them into IT roles (39%)
- Hiring short-term staff (freelancers, contract workers, etc.) to fill skills gaps (38%)

To view more data from the Tech Talent Outlook, including regional and country data, visit: [Tech Talent Outlook](#).

ABOUT THE TECH TALENT OUTLOOK

The Experis Tech Talent Outlook research is based on results from the ManpowerGroup Employment Outlook Survey - the longest running, most comprehensive, forward-looking employment survey of its kind, used globally as a key economic indicator. ManpowerGroup interviewed 5,978 IT employers across 41 countries on hiring intentions for the third quarter of 2023.

ABOUT EXPERIS

Experis is the global leader in professional resourcing and project-based services. Experis accelerates organizations' growth by attracting, assessing, and placing specialized expertise in IT to deliver in-demand talent for mission-critical positions and projects, enhancing the competitiveness of the organizations and people we serve. Experis is part of the ManpowerGroup family of companies, which also includes Manpower and Talent Solutions.

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ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing, and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower, Experis, and Talent Solutions – creates substantially more value for candidates and clients across more than 70 countries and territories and has done so for 75 years. We are recognized consistently for our diversity – as a best place to work for Women, Inclusion, Equality, and Disability, and in 2023 ManpowerGroup was named one of the World's Most Ethical Companies for the 14th time – all confirming our position as the brand of choice for in-demand talent.

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FORWARD LOOKING STATEMENTS

This press release contains forward-looking statements, including statements regarding labor demand in the technology industry and use of emerging technologies. Actual events or results may differ materially from those contained in the forward-looking statements due to risks, uncertainties and assumptions. These factors include those found in the Company's reports filed with the SEC, including the information under the heading "Risk Factors" in its Annual Report on Form 10-K for the year ended December 31, 2022, which information is incorporated herein by reference. ManpowerGroup disclaims any obligation to update any forward-looking or other statements in this release, except as required by law.

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