



Manpower names Dominique Turcq Senior Vice President, strategic planning and business development

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Seasoned international executive to lead e-business, global growth strategies

Manpower Inc. (NYSE: MAN) today announced that Dominique Turcq, 49, has been named Senior Vice President, Strategic Planning and Business Development, for the \$11 billion global staffing industry leader.

Turcq previously was a partner at McKinsey & Company, where he concentrated on international business issues in the firm's offices in France, Belgium (European Union office) and India. He also served as a core member of its Global New Economy Practice, focused on the management implications of the emerging information- and Internet-driven economy. Since 1998, he also served as partner in charge of the Manpower account in France, where he helped the company restructure both its office network and back-office organization for greater effectiveness.

"Manpower's goal is to build on our brand leadership in the staffing industry to be the pre-eminent global provider of higher-value workforce management services and solutions. Dominique's international management experience and insight will play a critical role in helping us reach that goal," said Manpower President and CEO Jeffrey A. Joerres. "Nearly three-quarters of our revenues are generated outside of the United States, and Dominique's broad-based understanding of international strategy, operating best practices, global marketing and e-commerce will help us extend our industry leadership worldwide."

Turcq has more than 25 years of global business experience. Before joining McKinsey & Company in 1987, he owned a Paris-based consulting firm serving several major French and Japanese companies, as well as the French Minister of Foreign Industry and Trade and the Minister of Foreign Affairs. At the same time, he served as a professor of international marketing and strategy at two of France's leading business schools, L'Ecole des Hautes Etudes Commerciales (HEC) and the European Institute for Business Administration (INSEAD). Before that, he served in various marketing management roles for Sony Corporation.

Turcq was educated in France at the HEC; in Japan, at Osaka and Kobe Universities; and at Paris University where he earned a Ph.D. in Management and Social Sciences. He has published several books and articles (in French, English and Japanese) on international management, human resources management and emerging markets.

Turcq will be relocating from his native France to begin working in Manpower's headquarters in Milwaukee after the first of the year, pending U.S. approval of his immigration documents.

Manpower Inc. provides staffing services and workforce management solutions to a wide variety of customers through more than 3,300 offices in 52 countries. The firm annually provides employment and training to more than 2 million people worldwide. More information on Manpower can be found at the company's web site, www.manpower.com.

Contact: Strategic Information Department, Milwaukee, Wisconsin, USA Telephone: 414-906-6534.