

Manpower Named a Global Leader and Star Performer in Latest Everest Group PEAK Matrix® Assessment 2025

August 13, 2025 at 9:31 AM EDT

MILWAUKEE, Aug. 13, 2025 /PRNewswire/ -- Manpower[®], a global leader in contingent staffing and permanent resourcing and part of the ManpowerGroup (NYSE: MAN) family of brands, has been recognized as both a *Leader* and *Star Performer* in Everest Group's 2025 U.S. Contingent Talent and Strategic Solutions PEAK Matrix[®] Assessment.



Manpower earned top honors across multiple specializations:

- Industrial Leader and Star Performer
- Business and Professional Leader
- Engineering Leader and Star Performer

The company received some of Everest Group's highest scores for **value delivered**, **scope of services**, and **vision and strategy**. The report also highlighted Manpower's robust **upskilling programs** and significant investments in **managed services and proprietary technology**, underscoring its commitment to enhancing client efficiency and experience.

"We are proud to be recognized by Everest Group as a Leader and Star Performer, an acknowledgment of our strong vision and ongoing commitment to helping clients solve their most pressing workforce challenges," Rajesh Namboothiry, Senior Vice President, Manpower North America, said. "Our Manufacturing Center of Excellence is just one example of how we're elevating skilled trades, and through this Managed Services Program [MSP], we're helping clients optimize operations, performance and compliance. At the same time, our strategic investments in technology are powering more agile, insight-driven solutions that meet evolving needs and deliver long-term value."

Everest Group's PEAK Matrix[®] Assessment is an annual evaluation of contingent staffing providers' market success and delivery capability. The 2025 U.S. edition reviewed roughly 25 companies across multiple dimensions: vision and strategy, scope of services, innovation and investment, and delivery footprint. Based on this evaluation, companies are classified as Leaders, Major Contenders, or Aspirants.

The Star Performer distinction is awarded to organizations that demonstrate the most significant year-over-year improvements, with top-quartile performance in both market success and capability advancement.

"Manpower's dedicated focus on skilled trades through Manpower Skilled Technical, as well as its strong footprint in manufacturing and logistics, reflects its industrial domain expertise," said Priyanka Mitra, Vice President, Everest Group. "Its investments in proprietary platforms such as Sophie and PowerSuite, along with data-driven tools such as the Total Cost of Workforce (TCoW) and Client Stability Index (CSI), showcase its innovation and strong vision for enhancing operational efficiency. Its holistic upskilling initiatives — including MyPathDriver Academy, and national apprenticeship programs — has strengthened its position."

ABOUT MANPOWER

Manpower[®], part of the ManpowerGroup[®] (NYSE: MAN) family of brands, is a global leader in contingent staffing and permanent resourcing, providing companies with strategic and operational flexibility and creating talent at scale. Our talent agents and specialized recruiters leverage data-driven insights to assess, guide and place people into meaningful, sustainable employment, and our PowerSuite[®] tech platform enables assessment and matching to predict performance potential. Our Manpower MyPath[®] skilling program provides rapid skills development at scale with on-the-job training, market-based certifications, and coaching for roles in growth sectors. In this constantly shifting world, our flexible workforce solutions provide companies with the business agility needed to succeed.

For more information about Manpower, visit www.manpower.com or follow us on LinkedIn.

ABOUT MANPOWERGROUP

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing, and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of

organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower, Experis, and Talent Solutions – creates substantially more value for candidates and clients across more than 70 countries and territories and has done so for more than 75 years. We are recognized consistently for our diversity – as a best place to work for Women, Inclusion, Equality, and Disability, and in 2025 ManpowerGroup was named one of the World's Most Ethical Companies for the 16th time – all confirming our position as the brand of choice for in-demand talent.

For more information, visit www.manpowergroup.com, or follow us on LinkedIn, Facebook, and Bluesky.

Disclaimer

Licensed extracts taken from Everest Group's PEAK Matrix[®] Reports may be used by licensed third parties for use in their own marketing and promotional activities and collateral. Selected extracts from Everest Group's PEAK Matrix[®] reports do not necessarily provide the full context of our research and analysis. All research and analysis conducted by Everest Group's analysts and included in Everest Group's PEAK Matrix[®] reports is independent and no organization has paid a fee to be featured or to influence their ranking. To access the complete research and to learn more about our methodology, please visit Everest Group PEAK Matrix[®] Reports.

About Everest Group

Everest Group is a leading global research firm helping business leaders make confident decisions. Everest Group's PEAK Matrix[®] assessments provide the analysis and insights enterprises need to make critical selection decisions about global services providers, locations, and products and solutions within various market segments. Likewise, providers of these services, products, and solutions, look to the PEAK Matrix[®] to gauge and calibrate their offerings against others in the industry or market. Find further details and in-depth content at https://www.everestgrp.com





View original content to download multimedia: https://www.prnewswire.com/news-releases/manpower-named-a-global-leader-and-star-performer-in-latest-everest-group-peak-matrix-assessment-2025-302528619.html

SOURCE ManpowerGroup

MEDIA CONTACT: John Julitz, +1 (414) 502-9314, john.julitz@manpowergroup.com