

# TAPFIN Hits a Dozen: Everest Group Recognizes Transformative Workforce Leader for 12th Consecutive Year

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Recognition highlights TAPFIN's ongoing investments in AI, embedded advisory, and strategic solutions for Independent Contractors and Services Procurement

MILWAUKEE, Wis., Oct. 2, 2025 /PRNewswire/ -- <u>Talent Solutions TAPFIN</u>, the managed service provider (MSP) arm of <u>ManpowerGroup</u> family of brands has been named a Global Leader in <u>Everest Group</u>'s 2025 Contingent Workforce Management (CWM) PEAK Matrix® Assessment for an unprecedented 12th consecutive year. TAPFIN was also recognized as a Leader in Services Procurement (SOW) for the fourth straight year, further strengthening its role as a trusted strategic workforce partner for global organizations.

"This historic recognition is a direct result of our commitment to deliver strategic intelligence, not just process," said Amy Doyle, Global Leader of TAPFIN. "By partnering with clients and providing advanced analytics, advisory expertise, and innovative technology we're helping organizations transform their extended workforce from a cost center into a source of competitive advantage."

According to Everest Group, TAPFIN's sustained leadership is driven by its vision and capability investments to address emerging buyer demands, including skills-based advisory, generative AI, advanced analytics, and consulting services. The report notes that Leaders like TAPFIN are "significantly ahead" in providing this strategic support.

### From Process to Strategy: Data-Driven Workforce Intelligence

TAPFIN's leadership reflects its shift from tactical execution to strategic intelligence delivery. At the center is **Sophie AI<sup>TM</sup>**, a proprietary platform that transforms raw data into actionable workforce strategy:

- Sophie Spend delivers predictive rate intelligence and market analytics to guide budgeting and talent planning.
- Sophie SOW extracts insights from complex project data, turning services procurement into a value-driven advantage.
- Ongoing Al advancements enhance talent matching, candidate ranking, and predictive workforce planning.

#### **Embedded Advisory for Transformative Outcomes**

Everest Group highlights TAPFIN's Strategic Sourcing Advisors as a key differentiator. Acting as internal consultants, these experts use Sophie's analytics to guide critical decisions on supplier optimization, workforce location, digital labor adoption, and long-term channel strategy.

### Raising the Bar in IC and SOW Management

As organizations increasingly rely on Independent Contractors (ICs), TAPFIN has built a comprehensive IC ecosystem that combines AI-enhanced talent curation with predictive compliance monitoring. In parallel, its advanced SOW capabilities provide visibility into project performance, milestones, and budgets—ensuring services drive measurable business outcomes.

"Talent Solutions TAPFIN continues to strengthen its position in the CWM space as a result of its holistic capabilities, an offshore/nearshore delivery model to support clients across diverse industries, and job families in all major geographies," said Krishna Charan, Vice President, Everest Group. "Its continued investments in its proprietary AI tool, Sophie, enhanced with generative AI capabilities and advanced analytics, combined with deep expertise in direct sourcing, independent contractors, services procurement, total talent management, and dedicated mid-market solutions, have underpinned its positioning as a Leader on Everest Group's CWM/MSP PEAK Matrix® 2025."

The Everest Group PEAK Matrix® represents a comprehensive evaluation framework assessing providers based on market success and delivery capabilities. TAPFIN's continued recognition demonstrates not only operational consistency but its unique ability to anticipate market evolution and shape the future of strategic workforce management.

#### **ABOUT MANPOWERGROUP**

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing, and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower, Experis, and Talent Solutions – creates substantially more value for candidates and clients across more than 70 countries and territories and has done so for more than 75 years. We are recognized consistently for our diversity – as a best place to work for Women, Inclusion, Equality, and Disability, and in 2025 ManpowerGroup was named one of the World's Most Ethical Companies for the 16th time – all confirming our position as the brand of choice for in-demand talent.

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## **ABOUT MANPOWERGROUP TALENT SOLUTIONS**

Talent Solutions combines our leading global offerings RPO, TAPFIN-MSP and Right Management to help organizations address their complex workforce needs. Talent Solutions leverages our deep industry expertise and understanding of what talent wants to provide end-to-end, data-driven capabilities across the talent lifecycle. From talent attraction and acquisition to upskilling, development and retention, we provide seamless delivery, leveraging best-in-breed technology, and extensive workforce insights across multiple countries at scale. Talent Solutions is part of the ManpowerGroup® family of brands, which also includes Manpower and Experis.

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