



Manpower Inc. Names Robert W. Lincoln, Jr. to Newly Created Position as Senior Vice President of Global Human Resources

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MILWAUKEE, Aug 7, 2002 /PRNewswire-FirstCall via COMTEX/ -- Manpower Inc. (NYSE: MAN) today announced the appointment of Robert W. Lincoln, Jr. to the newly created position of Senior Vice President, Global Human Resources. Lincoln will report directly to Jeffrey A. Joerres, Chairman & CEO of Manpower Inc., signifying the importance that Manpower places on human resources as a key component of effective business strategy.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20020807/MNW006>)

"People are the most important element of any successful business, and nowhere is this more apparent than in the staffing business," said Joerres. "The addition of Rob Lincoln in this critically important position will accelerate our efforts to leverage our HR best practices throughout our global workforce as we become an even higher performance organization. Manpower is a massive global organization with great HR practices throughout the world, and I am confident that Rob will also help us to leverage these strengths to help our clients enhance their own HR strategies," Joerres added.

Certified by the Society of Human Resources Management (SHRM) as a Senior Professional in Human Resources (SPHR), Lincoln has 25 years of experience in HR Management. Before joining Manpower, Lincoln formed Robert Lincoln Consulting, L.L.C., a firm specializing in strategic human resources planning, change management and cultural integration. He was previously the Global Director of Human Resources, Mergers and Acquisitions for The Dow Chemical Company, located in Midland, Michigan.

Lincoln stated, "I am very excited to be joining a company and a leadership team that clearly understands the important strategic role that the human resources function plays in a company's overall business strategy. This is a great opportunity to build upon Manpower's solid foundation of HR practice and move the company to an even higher level of people performance."

Lincoln is a graduate of Michigan State University, where he received Bachelors and Masters degrees in Psychology and Counseling and he also has a law degree from the University of Houston.

A highly sought after speaker on human resources issues, Lincoln has addressed numerous audiences in Europe, Latin America and Asia, in addition to North America. His recent publications include the article "Dealing with HR Issues following the 9/11 Terrorist Attacks" featured in *Employment Relations Today*, Winter 2002, and the book, "100 Things To Do If You're Downsized," released in July 2002. He has developed and conducts a companion seminar, "Downsizing: Principles, Practices and Procedures," for The Human Resources Education & Training Center, School of Labor and Industrial Relations, at Michigan State University.

Manpower Inc. is a world leader in the staffing industry, providing workforce management services and solutions to customers through 3,900 offices in 61 countries. The firm annually provides employment to more than 2 million people worldwide and is an industry leader in employee assessment and training. Manpower also provides a range of staffing solutions, engagement and consulting services worldwide under the subsidiary brands of Brook Street, Elan, The Empower Group and Jefferson Wells. More information on Manpower Inc. can be found at the company's Web site, www.manpower.com.

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CONTACT: Tracy Shilobrit of Manpower Inc., +1-414-906-6088, or tracy.shilobrit@na.manpower.com

URL: <http://www.manpower.com>