



Manpower Inc. Lands Top Spot in Staffing Industry on Fortune's Annual List Of America's Most Admired Companies

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Company Ranks Number One in 'Temporary Help' Category in Each of Eight Key Attributes of Reputation

MILWAUKEE, Feb. 20 /PRNewswire-FirstCall/ -- Manpower Inc. was named one of America's Most Admired Companies by Fortune magazine in its annual compilation of outstanding companies. Manpower ranked number one in its industry.

Each company was evaluated in eight areas that are considered key attributes of reputation. Manpower led the staffing industry in every area, including:

- Quality of Products and Services
- Quality of Management
- Innovativeness
- Financial Soundness
- Employee Talent
- Long-term Investment Value
- Social Responsibility
- Use of Corporate Assets

"This honor was awarded to the company, but it's really a tribute to our people. Our employees are focused on innovation and quality, and they should personally take pride in our leadership within the staffing industry," said Jeffrey A. Joerres, Chairman and CEO of Manpower Inc. "Our ranking on Fortune's list of America's most Admired Companies tells us that together we've earned the respect of corporate America, and we are truly honored by that distinction."

This is the twenty-first year Fortune has published the list of America's Most Admired Companies. To determine the industry-specific rankings, Fortune gathered the 10 largest companies by revenues in 66 industries and surveyed 10,000 executives, directors and securities analysts who rated companies in their own industries according to the eight key attributes of reputation.

About Manpower

Manpower Inc. (NYSE: MAN) is a world leader in the staffing industry, providing workforce management services and solutions to customers through 3,900 offices in 63 countries. The firm annually provides employment to two million people worldwide and is an industry leader in employee assessment and training. In North America, Manpower staffing services include administrative, industrial and contact center personnel as well as the assignment of contract professionals in information technology, scientific, finance, engineering, telecommunications and other professional areas under the Manpower Professional brand. More information on the company can be found at <http://www.manpower.com/>.

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