

## Manpower Inc. Provides Insight on Asia's Growing Talent Deficit at World Economic Forum Held in Singapore

SINGAPORE 28 April 2005 - Manpower Inc. (NYSE: MAN), a leading provider of global employment services, today took a leadership role in examining Asia's growing talent deficit. The presentation is part of the Asia Roundtable, a two-day meeting in Singapore, hosted by the World Economic Forum, where more than 250 business leaders, governmental officials and civic leaders from 34 countries have convened to identify critical issues and to plan strategies to respond to the Asia region's growing economic and political influence.

"It is imperative that the public and private sectors work together to develop a strong, skilled and stable workforce that can meet the future demand in the region," said David Arkless, senior vice president of corporate affairs at Manpower Inc., and featured speaker at the Asia roundtable. "At the forefront of issues facing Asia is the shortage of skilled management. For companies to be successful in the future, they must create strategies to develop and retain local management talent.

"Having trained millions of people around the world, Manpower understands what is required to get workforces to a level that can effectively fuel a country's current and future growth," said Arkless. "We realize that Asia's ability to grow depends on a well-trained workforce, not just laborers, but managers as well. Our history and experience in Asia allows us to recruit, train and retain home-grown talent that meets the needs of companies looking to expand in the Asia region."

Manpower has operated in the Asia-Pacific region since opening an office in Hong Kong in 1964. Today, Manpower has 232 offices in 12 countries, employing 324,000 temporary workers and servicing more than 19,000 customers.

Manpower Inc. is a strategic partner of the World Economic Forum and strongly supports the Forum's commitment to improving the state of the world. Manpower is a regular participant in the World Economic Forum's annual meeting and regional summits, and Manpower shares its global employment expertise in the recruitment, training, assessment and selection of workforce personnel at the highest level in order to advance worldwide economic and social progress.

## About Manpower Inc.

Manpower Inc. (NYSE: MAN) was established in 1948 in Milwaukee, Wisconsin, and has become a world leader in the employment services industry, offering customers a continuum of services to meet their needs throughout the employment and business cycle. The company specializes in permanent, temporary and contract recruitment; employee assessment; training; career transition; organizational consulting; and professional financial services. Manpower's worldwide network of 4,300 offices in 68 countries and territories enables the company to meet the needs of its 400,000 customers per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction, enabling customers to concentrate on their core business activities. For more information, visit the Manpower Inc. website at <u>www.manpower.com</u>.

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