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Wanted: Less Conversation, More Practical Solutions to Make Progress to Gender Parity

ManpowerGroup Chairman & CEO Jonas Prising invited to World Economic Forum panel to share practical approach to accelerating gender equality

MILWAUKEE, Jan. 22, 2016 /PRNewswire/ -- [ManpowerGroup](#) (NYSE: MAN) Chairman & CEO Jonas Prising will today take part in the "Progress Towards Parity" panel discussion at the World Economic Forum in Davos. Prising will join panelists including Melinda Gates, The Bill and Melinda Gates Foundation, Sheryl Sandberg, Facebook, Justin Trudeau, Prime Minister of Canada and Zhang Xin, Soho China.



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Prising will offer the practical business perspective required to accelerate opportunities for women to progress into senior leadership, and address the impact of technological disruption on gender parity.

"Circular conversations won't shift the needle and achieve parity of opportunity for women in leadership roles," said Jonas Prising, ManpowerGroup Chairman & CEO. "The business case has been proven, it's time for businesses to get practical. Leaders must commit to driving cultural change in their organizations, enabling and encouraging all women to fulfill their potential. We need to look beyond the percentages of women in the workforce and understand where they are and what they're doing. Appointing more women into P&L roles, for example, will be critical."

During the panel discussion ManpowerGroup will share the findings of its latest report, [Seven Steps to Conscious Inclusion: A Practical Guide to Accelerating More Women into Leadership](#). The research identifies an entrenched male culture as the most significant barrier to gender parity, as well as the belief among Millennials that they will be the generation to finally achieve equality of opportunity. The report offers seven practical solutions to accelerate more women into senior leadership.

The plenary session, "Progress Towards Parity," will take place in the Main Congress Hall on Friday 22 January at 16.00 - 17.00 (CET) and will be live streamed [here](#).

About ManpowerGroup

ManpowerGroup® (NYSE: MAN) is the world's workforce expert, creating innovative workforce solutions for more than 65 years. As workforce experts, we connect more than 600,000 people to meaningful work across a wide range of skills and industries every day. Through our ManpowerGroup family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - we help more than 400,000 clients in 80 countries and territories address their critical talent needs, providing comprehensive solutions to resource, manage and develop talent. In 2015, ManpowerGroup was named one of the World's Most Ethical Companies for the fifth consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible: www.manpowergroup.com.

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