HARNESSING THE WINDS OF CHANGE IS HUMANLY POSSIBLE

ManpowerGroup

ManpowerGroup Fourth Quarter Results | January 31, 2020

FORWARD-LOOKING STATEMENT

This presentation contains statements, including financial projections, that are forward-looking in nature. These statements are based on management's current expectations or beliefs, and are subject to known and unknown risks and uncertainties regarding expected future results. Actual results might differ materially from those projected in the forward-looking statements. Additional information concerning factors that could cause actual results to materially differ from those in the forward-looking statements is contained in the ManpowerGroup Inc. Annual Report on Form 10-K dated December 31, 2018, which information is incorporated herein by reference, and such other factors as may be described from time to time in the Company's SEC filings. Any forward-looking statements in this presentation speak only as of the date hereof.

The Company assumes no obligation to update or revise any forward-looking statements. We reference certain non-GAAP financial measures, which we believe provide useful information for investors. We include a reconciliation of these measures, where appropriate, to GAAP on the Investor Relations section of our website at manpowergroup.com.

Consolidated Financial Highlights

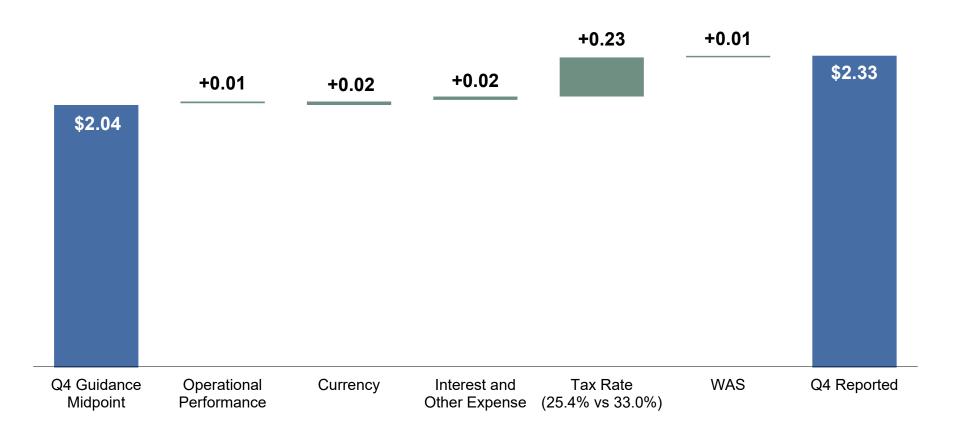
| As Reported | Q4 Financial Highlights |
|--|-------------------------|
| ↓ 4% ↓ 2% CC | Revenue \$5.2B |
| † 20 bps | Gross Margin 16.5% |
| ↓ 12% ↓ 10% CC | Operating Profit \$192M |
| ↓ 30 bps | OP Margin 3.7% |
| ↓ 8%↓ 6% CC | EPS \$2.33 |

Consolidated Financial Highlights

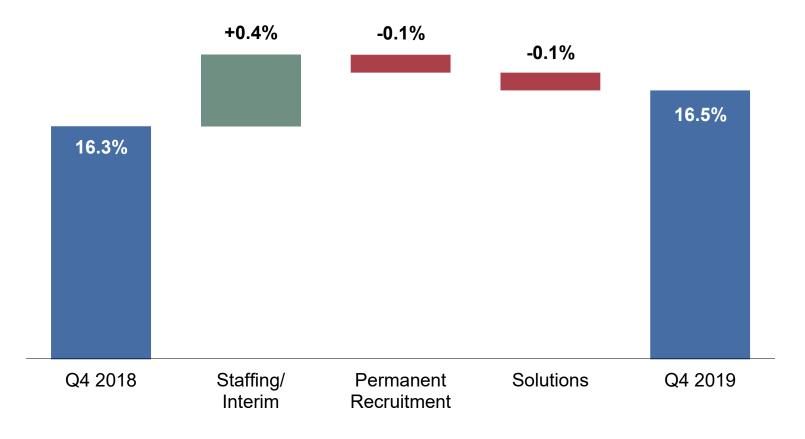
| As Reported | As Adjusted ⁽¹⁾ | 2019 Financial Highlights |
|-------------------|-------------------------------|--|
| ↓ 5% ↓ 1% CC | ↓ 5% ↓ 1% CC | Revenue \$20.9B |
| ↓ 10 bps | ↓ 10 bps | Gross Margin 16.2% |
| ↓ 19% ↓ 16% CC | ↓ 14% ↓ 10% CC | Operating Profit \$645M (\$720M as adjusted) |
| ↓ 50 bps | ↓ 30 bps | OP Margin 3.1% (3.5% as adjusted) |
| ↓ 10% ↓ 6% CC | ↓ 15% ↓ 11% CC | EPS \$7.72 (\$7.68 as adjusted) |

(1) As Adjusted figures exclude (a) the impact of the gain of \$30M from our Greater China IPO in Q3 2019; (b) the impact of the gain of \$80M from our acquisition of the remaining interest in our Manpower Switzerland business, which was recorded in interest and other expenses below operating profit; (c) the impact of goodwill impairment and related tax and other charges of \$76M in Q2 2019, of which \$66M was recorded in SG&A and \$10M was recorded in provision for income taxes; and (d) \$39.8M (\$31.4 net of tax) of restructuring costs in Q1 2019, while 2018 excludes \$39.3M (\$29.9M net of tax) of restructuring costs.

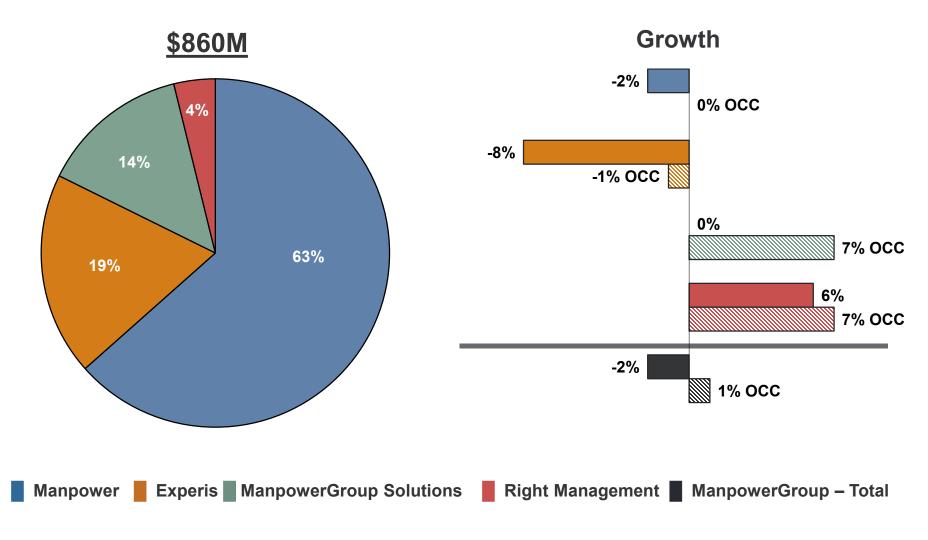
EPS Bridge – Q4 vs. Guidance Midpoint



Consolidated Gross Margin Change



Business Line Gross Profit – Q4 2019⁽¹⁾

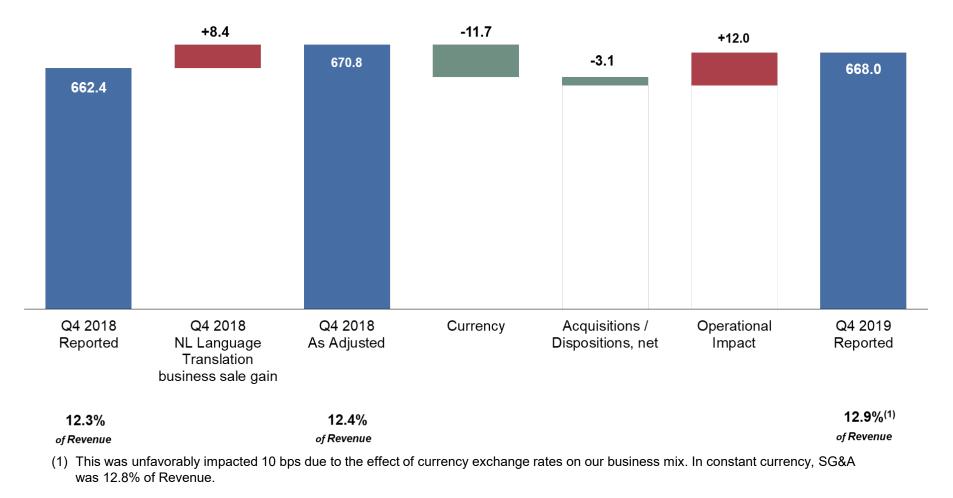


(1) Business line classifications can vary by entity and are subject to change as service requirements change.

January 2020

SG&A Expense Bridge – Q4 YoY

(in millions of USD)



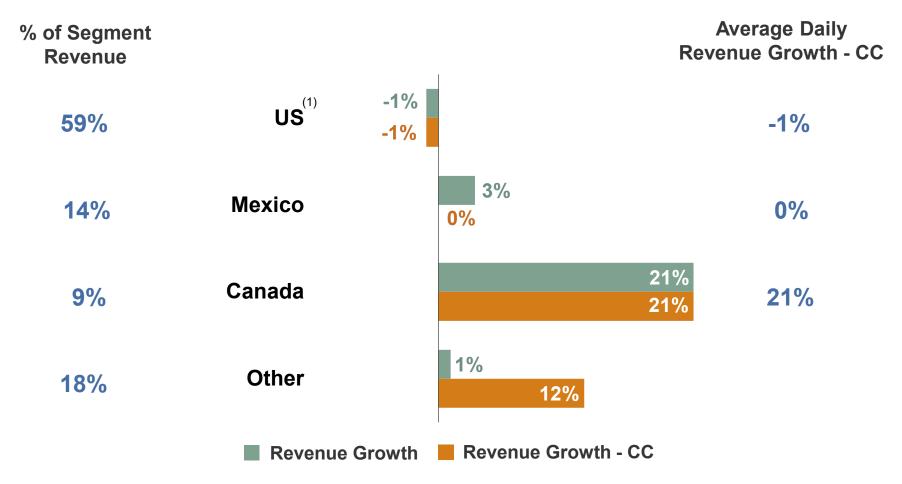
Americas Segment

(20% of Revenue)

| As Reported | Q4 Financial Highlights | |
|---|-------------------------|--|
| ↑ 2% ↑ 3% CC | Revenue \$1.1B | |
| ↓ 4% ↓ 2% CC | OUP \$51M | |
| J0 bps | OUP Margin 4.8% | |

Operating Unit Profit (OUP) is the measure that we use to evaluate segment performance. OUP is equal to segment revenues less direct costs and branch and national headquarters operating costs.

Americas – Q4 Revenue Growth YoY



(1) On an organic basis, revenue for the US decreased 3%. (ADR on an organic basis was -3%).

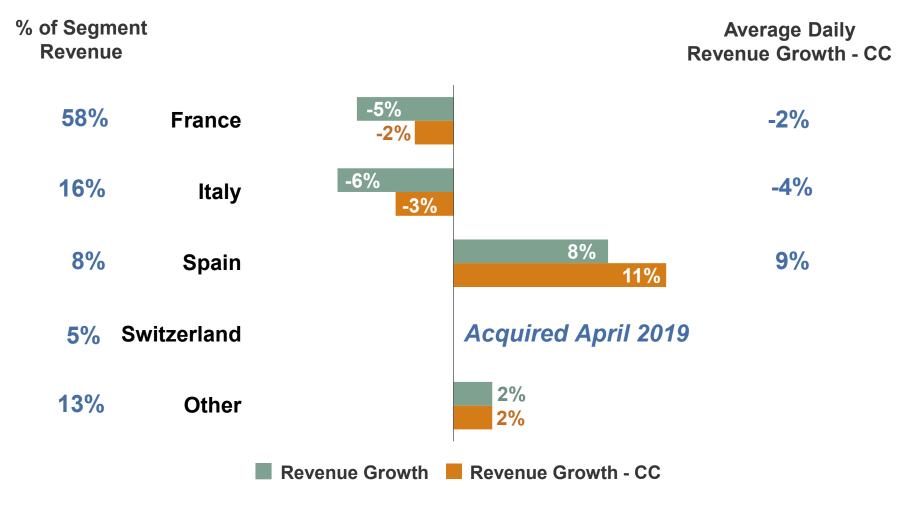
Southern Europe Segment

(45% of Revenue)

| As (1) Reported | Q4 Financial Highlights | |
|---------------------------------------|-------------------------|--|
| 1% 4% CC | Revenue \$2.3B | |
| 1% 4% CC | OUP \$128M | |
| 0 bps | OUP Margin 5.5% | |

(1) On an organic basis, revenue for Southern Europe decreased 3% or -1% in constant currency.

Southern Europe – Q4 Revenue Growth YoY

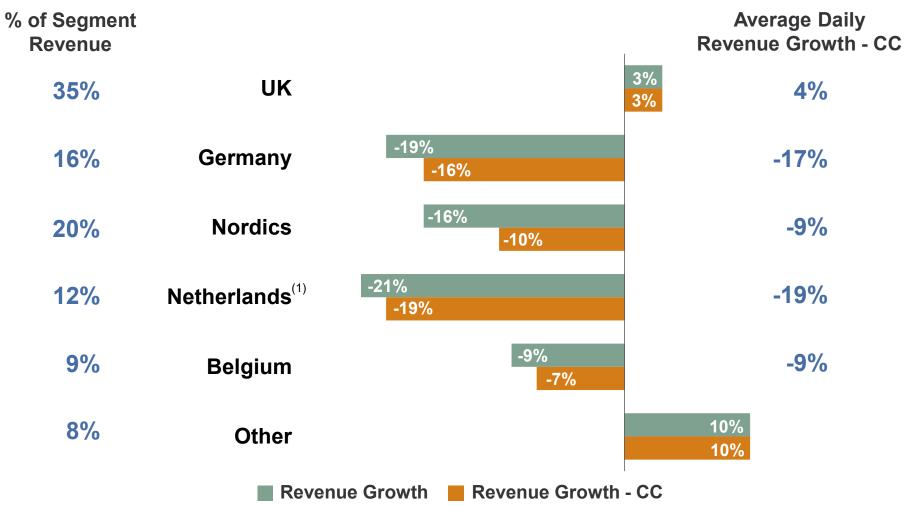


Northern Europe Segment

(22% of Revenue)

| As Reported | Q4 Financial Highlights | |
|----------------|-------------------------|--|
| 9% | Revenue \$1.2B | |
| ↓ 6% CC | | |
| 49% | OUP \$21M | |
| ↓ 48% CC | | |
| ↓ 140 bps | OUP Margin 1.8% | |

Northern Europe – Q4 Revenue Growth YoY



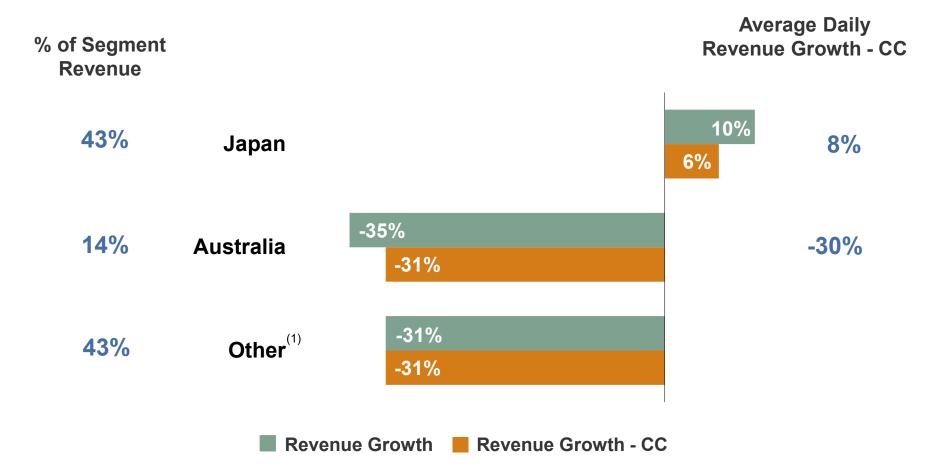
(1) On an organic basis, revenue for the Netherlands decreased 17% or -15% in constant currency (ADR in organic constant currency is -15%).

APME Segment (12% of Revenue)

| As Reported | Q4 Financial Highlights | |
|-------------------|-------------------------|--|
| ↓ 19% ↓ 19% CC | Revenue \$597M | |
| ↓ 23% ↓ 25% CC | OUP \$21M | |
| ↓ 20 bps | OUP Margin 3.5% | |

(1) On an organic basis excluding Greater China, revenue for APME was flat or -1% in constant currency.

APME – Q4 Revenue Growth YoY



(1) On an organic basis excluding Greater China, revenue for APME Other increased 9% or +8% in constant currency (ADR in organic constant currency is +6%).

Right Management Segment

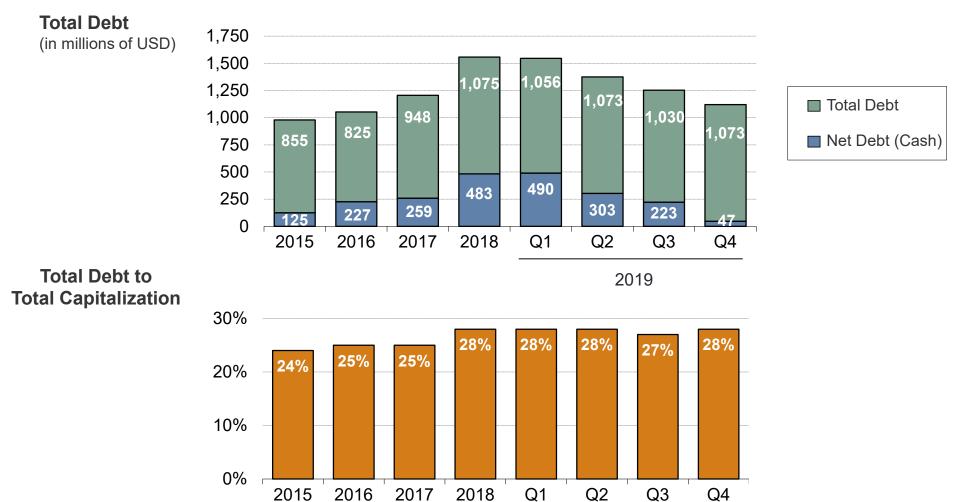
(1% of Revenue)

| As Reported | Q4 Financial Highlights | |
|------------------|-------------------------|--|
| ↑ 4% | Revenue \$52M | |
| † 5% CC | | |
| † 22% | OUP \$11M | |
| † 23% CC | | |
| † 330 bps | OUP Margin 21.9% | |

Cash Flow Summary – Full Year

| (in millions of USD) | 2019 | 2018 |
|--|-------|-------|
| | | |
| Net Earnings | 466 | 557 |
| Non-cash Provisions and Other | 172 | 124 |
| Change in Operating Assets/Liabilities | 177 | (198) |
| Capital Expenditures | (53) | (65) |
| Free Cash Flow | 762 | 418 |
| Change in Debt | 20 | 176 |
| Acquisitions of Businesses, including Contingent | | |
| Considerations, net of cash acquired | 55 | (28) |
| Deconsolidation of Subsidaries | (58) | - |
| Other Equity Transactions | _ | - |
| Repurchases of Common Stock | (203) | (501) |
| Dividends Paid | (129) | (127) |
| Effect of Exchange Rate Changes | (27) | (40) |
| Other | 14 | 12 |
| Change in Cash | 434 | (97) |

Balance Sheet Highlights



Debt and Credit Facilities – December 31, 2019 (in millions of USD)

| | Interest Rate | Maturity Date | Total Outstanding | Remaining Available |
|--|------------------|------------------|----------------------|------------------------|
| | | | | |
| Euro Notes - €500M | 1.809% | Jun 2026 | 556 | - |
| Euro Notes - €400M | 1.913% | Sep 2022 | 447 | - |
| Revolving Credit Agreement ⁽¹⁾ | 2.76% | Jun 2023 | - | 599 |
| Uncommitted lines and Other ⁽²⁾ | Various | Various | 70 | 254 |
| Total Debt | | | 1,073 | 853 |

(1) The \$600M agreement requires that we comply with a Leverage Ratio (net Debt-to-EBITDA) of not greater than 3.5 to 1 and a Fixed Charge Coverage Ratio of not less than 1.5 to 1, in addition to other customary restrictive covenants. As defined in the agreement, we had a net Debt-to-EBITDA ratio of 0.57 and a fixed charge coverage ratio of 5.01 as of December 31, 2019. As of December 31, 2019, there were \$0.5M of standby letters of credit issued under the agreement.

(2) Represents subsidiary uncommitted lines of credit & overdraft facilities, which total \$324.1M. Total subsidiary borrowings are limited to \$300M due to restrictions in our Revolving Credit Facility, with the exception of Q3 when subsidiary borrowings are limited to \$600M.

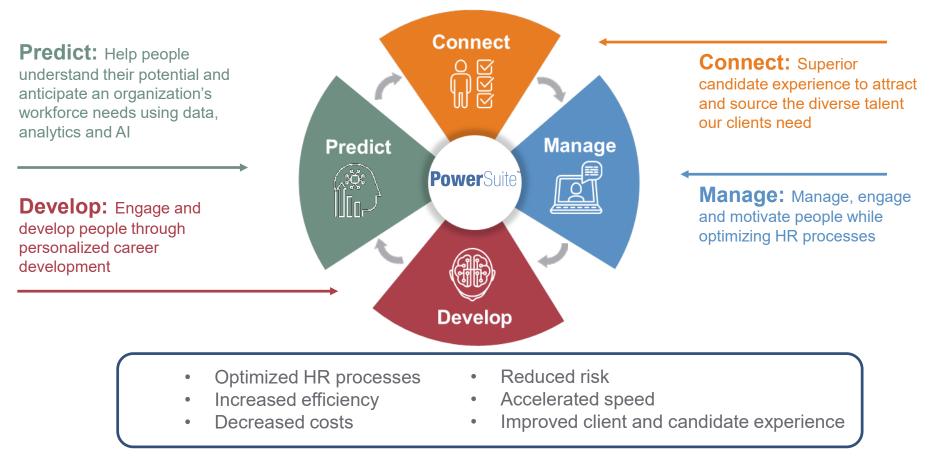


Talent Solutions combines three of our current global offerings to leverage our deep expertise in RPO, Tapfin MSP and Right Management. We intend to create higher value and new solutions addressing our clients' complex global workforce needs



PowerSuite[™]

ManpowerGroup's integrated HR tech stack provides competitive advantage with the rapid deployment of best in class technology together with deep and broad workforce expertise.



MyPath is building the talent pool of the future - providing people with career progression, developing skills for growth sectors, increasing earning potential through fast-track learning, on the job training and certification.

| Rapid expansion in 2020 | | | |
|-------------------------|--------|-------------|--|
| France | Canada | Spain | |
| USA | Italy | Netherlands | |
| India | Norway | Belgium | |
| Mexico | UK | Japan | |

- More SKILLED talent pool for clients
- Higher UTILIZATION of talent
- Increased REASSIGNMENT rates
- Better MATCH, more satisfied clients and candidates
- Greater **PRODUCTIVITY** of associates and talent agents

First Quarter 2020 Outlook

| Revenue Total | | Down 2-4% (Flat/Down 2% CC) | |
|---------------------|-----------------|---|--|
| | Americas | Up 1-3% (Up 3-5% CC) | |
| | Southern Europe | Down/Up 1% (Up 1-3% CC) | |
| Northern Europe | | Down 5-7% (Down 3-5% CC) | |
| | APME | Down 14-16% (Down 14-16% CC) | |
| Gross Profit Margin | | 16.1 – 16.3% | |
| Operating P | Profit Margin | 2.7 – 2.9% | |
| Tax Rate | | 35.5% | |
| EPS | | \$1.33 - \$1.41 (unfavorable \$0.03 currency) | |

Key Take Aways



Our fourth quarter performance reflects a challenging revenue environment in Europe, partially offset by growth in the Americas, Right Management and most markets within APME.



Today we are launching our new brand Talent Solutions, combining three of our current global offerings to leverage our deep expertise in RPO, Tapfin MSP and Right Management. This is how we will continue to deliver new solutions and create added value that addresses our clients' complex global workforce needs.



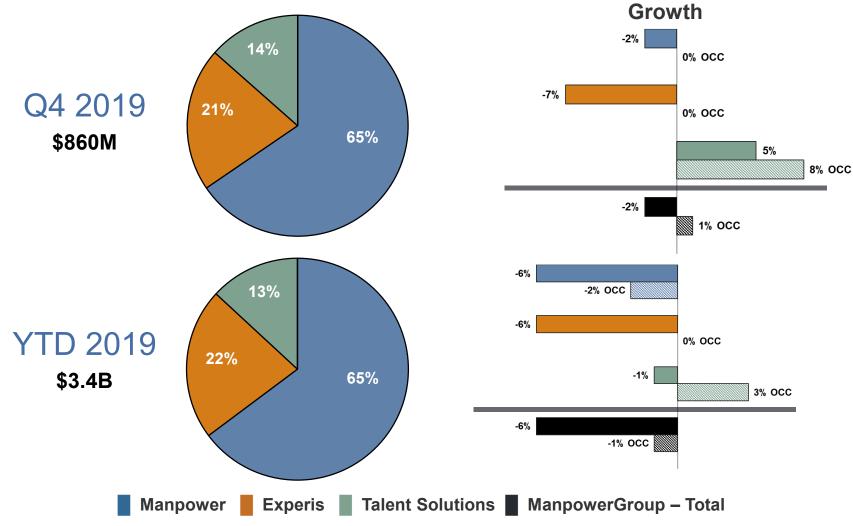
Our PowerSuite integrated HR technology stack is at the center of our technology strategy and demonstrates how we are digitizing our business at an accelerated pace to drive efficiencies and interact differently with our candidates and clients.



We are well positioned to help our clients address their workforce challenges with our strong brands, market leading global footprint and extensive portfolio of solutions and services.

Appendix

Restated Business Line Gross Profit based on 2020 Changes ⁽¹⁾



(1) Business line classifications can vary by entity and are subject to change as service requirements change.

| Restated Operating Unit Results (In millions) | ManpowerGroup |
|--|---------------|
|--|---------------|

Effective January 1, 2020, our segment reporting was realigned due to our Right Management business being combined with each of our respective country business units. Accordingly, our former reportable segment, Right Management, is now reported within each of our respective reportable segments. All previously reported results have been restated to conform to the current year presentation.

| Northem Europe APME Corporate expenses Goodwill impairment charge Intangible asset amortization expense Operating profit Interest and other income (expenses), net Earnings before income taxes | Sournern Europe: France Italy Other Southern Europe | Operating Unit Profit: Americas: United States Other Americas | Northern Europe APME | Other Americas Southern Europe: France Italy Other Southern Europe | Revenues from Services: Americas: United States | Corporate expenses Intangible asset amortization expense Operating profit Interest and other (expenses) income, net Earnings before income taxes | Northem Europe APME | Southern Europe: France Italy Other Southern Europe | Operating Unit Profit: Americas: United States Other Americas | Northern Europe APME | Southern Europe: France Italy Other Southern Europe | Oniter Loss United States Other Americas | reported results have been restated to conform to the current year presentation. Three Month 2019 2011 Revenues from Services: (Ur Americae: |
|--|--|--|---|---|---|--|--------------------------------|--|--|---|--|---|--|
| 25.6 26.7 29.7 30.5 234.4 242.8 (31.9) (25.9) (64.0) - (7.7) (8.6) 130.8 208.3 70.2 (10.5) \$ 201.0 \$ 197.8 | 75.7 73.5 29.8 32.1 18.1 16.9 123.6 122.5 | \$ 37.7 \$ 44.0 17.8 19.1 55.5 63.1 | 1,194.1 1,405.6 716.5 731.3 \$ 5,373.1 \$ 5,656.9 | 415.5 1,068.2 1,425.3 394.4 574.6 2,394.3 | ree Months Eng - - - - - - - - - - - - - - - - - - - | 140.9 169.5 (27.9) (26.8) (7.5) (8.9) 105.5 153.8 (11.9) (16.1) \$ 93.6 \$ 137.7 | | | \$ 16.6 \$ 31.1 15.2 16.8 31.8 47.9 | 1,200.5 1,429.5 705.4 726.1 \$ 5,044.9 \$ 5,522.4 | 1,306.1 1,428.6 356.4 414.5 446.3 476.1 2,108.8 2,319.2 | \$ 623.2 \$ 637.8 407.0 409.8 1,030.2 1,047.6 | B S Enc |
| -3.8% 2.3% -3.3% -0.2% -37.2% -33.2% | 3.0% 9.0% -7.1% -1.6% 6.9% 11.1% 0.9% 6.5% | -14.2% -14.2% -6.4% 0.4% -11.9% -9.8% | -15.0% -9.6% -2.0% 1.5% -5.0% -0.1% | 0.1% 8.7% -1.0% 2.4% -6.1% -0.3% -11.2% -5.8% 19.7% 25.2% 3.7% | led June 30 <u>% Variance</u> Amount Constant Reported Currency ₃d) -1.6% -1.6% | -31.4% -26.0% | -89.3% -88.0% -20.9% -17.6% | | -46.6% -46.6% -10.0% -7.1% -33.7% -32.7% | -16.0% -8.8% -2.8% 1.9% -8.6% -2.2% | -8.6% -1.0% -14.0% -6.9% -6.3% 1.5% -9.1% -1.6% | -2.3% -2.3% -0.7% 10.6% -1.7% 2.8% | ied March 31 % Variance Amount Constant Reported Currency ed) |
| 27.5 44.2 50.3 56.6 375.3 432.3 (59.8) (52.7) (64.0) - (15.2) (17.5) 236.3 362.1 58.3 (26.6) \$ 294.6 \$ 335.5 | 131.0 131.2 50.1 57.3 29.1 32.0 210.2 220.5 | \$ 54.3 \$ 75.1 33.0 35.9 87.3 111.0 | 2,394.6 2,835.1 1,421.9 1,457.4 \$ 10,418.0 \$ 11,179.3 | 8250 8250 2,0984 2,7314 2,7314 2,7314 2,7314 2,7314 2,945.8 1,020.9 956.2 4,503.1 4,760.6 | Six Months Ende | - | | | | | | | |
| -37.7% -33.4% -11.4% -8.2% -34.8% -30.2% | -0.2% 6.7% -12.5% -6.5% -9.1% -4.4% -4.7% 1.6% | -27.6% -27.6% -8.1% -3.1% -21.3% -19.7% | -15.5% -9.2% -2.4% 1.7% -6.8% -1.1% | -0.3% 9.7% -1.3% 2.6% -7.3% -0.7% -12.6% -6.4% 6.8% 13.4% -5.4% 1.1% | Ad June 30 <u>% Variance</u> Amount Constant Reported Currency 3d) | | | | | | | | |

| Northem Europe APME Corporate expenses Goodwill impairment charge Intangible asset amortization expense Operating profit Interest and other income (expenses), net Earnings before income taxes | Operating Unit Profit: Americas: United States Other Americas Southern Europe: France Italy Other Southern Europe | Americas: United States Other Americas Southern Europe: France Italy Other Southern Europe APME | Revenues from Services: | Northern Europe APME Coporate expenses Goodwill impairment charge Intangible asset amortization expense Operating profit Interest and other (expenses) income, net Earnings before income taxes | Operating Unit Profit: Americas: United States Other Americas Southern Europe: France Italy Other Southern Europe | Northern Europe APME | Americas: United States Other Americas Southern Europe: France Italy Other Southern Europe | Revenues from Services: |
|--|--|---|---|--|--|--------------------------------|--|---|
| 24.1 44.1 22.3 28.3 (32.9) (31.0) (7.4) (8.3) 191.6 217.9 (5.5) (36) \$ 186.1 \$ 214.3 | | \$ 648.3 \$ 653.2 437.4 415.4 1,085.7 1,068.6 1,361.8 1,436.1 380.6 404.2 591.1 461.3 2,333.5 2,301.6 1,174.1 1,284.8 603.3 738.2 \$ 5,196.6 \$ 5,393.2 | Three Months Ended December 31 % Variance Amount Constant 2019 2018 Reported Currency (Unaudited) | 22.8 41.6 54.9 33.4 253.4 252.3 (29.2) (26.3) (7.2) (9.3) 217.0 216.7 (12.2) (11.8) \$ 204.8 \$ 204.9 | \$ 39.8 \$ 37.7 <u>19.5</u> 18.4 <u>59.3</u> <u>56.1</u> 70.3 78.3 23.3 25.7 <u>22.8</u> 17.2 <u>116.4</u> 121.2 | 1,297.6 719.3 \$ 5,418.7 | \$ 666.4 \$ 654.5 428.1 409.6 1,094.5 1,064.1 1,386.4 1,464.5 376.9 411.1 594.5 462.1 2,357.8 2,337.7 | ManpowerGroup Restated Operating Unit Results ^(In milions) Three Months Ended September 30 <u>% Variance</u> Amount Cons 2019 2018 Reported Curre (Unaudited) |
| -45.3% -43.8% -21.5% -23.7% -12.1% -10.0% | | -0.7% -0.7% 5.3% 9.4% 1.6% 3.2% -5.2% -2.3% -5.9% -3.0% 28.1% 29.2% 1.4% 3.9% -18.3% -19.1% -3.6% -1.8% | cember 31 % Variance iount Constant orted Currency | .45.2% -42.1% 64.9% 63.9% 0.2% 3.3% | 5.4% 5.4% 6.1% 11.2% 5.6% 7.3% -10.2% -5.9% -9.6% -5.2% 33.1% 35.8% -3.9% 0.2% | | 1.8% 1.8% 4.5% 11.1% 2.9% 5.4% -5.3% -0.9% -8.3% -4.0% 28.7% 31.8% 0.9% 5.0% | npowerGroup Dperating Unit Results (In millions) <u>Inths Ended September 30</u> <u>% Variance</u> <u>Amount Constant</u> 2018 Reported Currency (Unaudited) |
| 74.4 129.9 127.5 118.3 860.6 941.8 (121.9) (110.0) (64.0) - (29.8) (35.1) 644.9 796.7 40.6 (42.0) \$ 685.5 \$ 754.7 | \$ 128.0 \$ 149.9 75.4 75.0 203.4 224.9 284.9 280.9 102.5 111.3 67.9 66.5 455.3 468.7 | \$ 2,590.6 \$ 2,608.9 1,688.0 1,650.0 4,278.6 4,258.9 5,479.6 5,846.4 1,508.3 1,673.9 2,206.5 1,879.6 9,194.4 9,399.9 4,735.5 5,417.5 2,655.0 2,914.9 \$ 20,863.5 \$ 21,991.2 | Year Ended Decen | 50.3 85.8 105.2 90.0 628.7 684.6 (89.0) (79.0) (64.0) - (22.4) (26.8) 453.3 578.8 46.1 (38.4) \$ 499.4 \$ 540.4 | \$ 94.1 \$ 112.8 52.5 54.3 146.6 167.1 201.3 209.5 73.4 83.0 51.9 49.2 326.6 341.7 | \$ | \$ 1,942.3 \$ 1,955.7 <u>1,260.6</u> <u>1,234.6</u> <u>3,192.9</u> <u>3,190.3</u> 4,117.8 4,410.3 1,127.7 1,269.7 <u>1,615.4</u> <u>1,418.3</u> <u>6,860.9</u> 7,098.3 | Nine Mor 2019 |
| -42.7% -39.7% 7.6% 8.4% -19.1% -15.6% | | -0.7% -0.7% 2.3% 9.9% -6.3% -1.1% -9.9% -5.0% 17.4% 21.8% -2.2% 2.8% -12.6% -7.6% -5.1% -0.9% | Year Ended December 31 % Variance Amount Constant 2018 Reported Currency (Unaudited) | -41.3% -37.7% 16.8% 18.5% -21.7% -17.7% | -16.6% -3.3% 1.7% -12.3% -10.6% -3.9% 2.0% -11.6% -6.1% 5.7% 9.7% -4.4% 1.1% | | -0.7% -0.7% 1.3% 10.1% 0.1% 3.5% -6.6% -0.8% -11.2% -5.6% 13.9% 19.4% -3.3% 2.4% | nths Ended September 30 % Variance Amount Constant 2018 Reported Currency (Unaudited) |