April 28, 2014

ManpowerGroup Solutions: Connect to the Right Talent Faster with an Agile and Aligned Sourcing Technology

A technology roadmap for smarter sourcing helps employers plan for, engage with and evaluate sourcing technology to enhance business results

MILWAUKEE, April 28, 2014 /PRNewswire/ -- ManpowerGroup Solutions, an offering of ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, announced today the release of a new whitepaper: "A Technology Roadmap for Smarter Sourcing." The paper offers employers practical solutions on how to design their sourcing technology as a strategic business asset.

To view the multimedia assets associated with this release, please click: http://www.multivu.com/mnr/7195551-manpowergroup-solutions-technology-roadmap-smarter-sourcing

To download the paper http://www.manpowergroupsolutions.com/manpowergroup-solutions/Home/Thought+Leadership/White+Papers/

To view ManpowerGroup video on "Talent Acquisition and Technology" click here

In the Human Age, talent is the key driver of business success. Yet, continued economic uncertainty makes it difficult for businesses to anticipate their talent needs, and threatens their ability to compete in the marketplace. Business leaders must act swiftly and creatively to engage the right talent to drive business success. With agile sourcing technologies that are aligned with talent and business strategies, hiring processes become more efficient and businesses can respond to hiring demands faster and more effectively.

"ManpowerGroup Solutions RPO has developed a strategic framework for sourcing technology that enables us to rapidly deploy tools that give us an advantage in identifying hard-to-find candidates," said Jim McCoy, Vice President ManpowerGroup

Solutions and RPO Practice Lead. "Clients expect us to bring best practices and solutions to them, and this framework enables us to quickly cut through the clutter and implement the most effective tools for our clients' needs. Additionally, it gives recruiters the freedom to experiment with the latest technologies, sharpening their skills and expanding their candidate network."

Knowing the right questions to ask will impact both the cost and overall effectiveness of sourcing efforts.
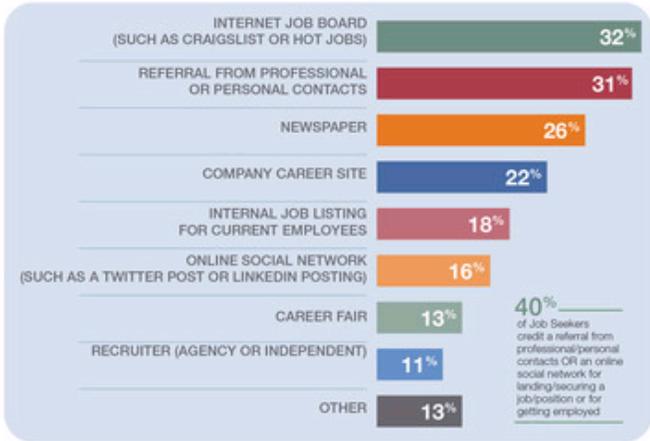
"The market is saturated with candidate sourcing platforms," added McCoy. "That is why it is critical for employers to use the right sourcing technology that can provide them with in-depth insights into talent trends and help them deliver on business objectives."

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INTERNET JOB BOARD (SUCH AS CRAIGSLIST OR HOT JOBS)	32%
REFERRAL FROM PROFESSIONAL OR PERSONAL CONTACTS	31%
NEWSPAPER	26%
COMPANY CAREER SITE	22%
INTERNAL JOB LISTING FOR CURRENT EMPLOYEES	18%
ONLINE SOCIAL NETWORK (SUCH AS A TWITTER POST OR LINKEDIN POSTING)	16%
CAREER FAIR	13%
RECRUITER (AGENCY OR INDEPENDENT)	11%
OTHER	13%

40%
of Job Seekers credit a referral from professional/personal contacts OR an online social network for landing/securing a job/position or for getting employed

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IMPROVE CANDIDATE ATTRACTION

2/3 of millenials say reputation for innovation is key factor in choosing an employer*

*"How to Navigate the Human Age."
ManpowerGroup Solutions Borderless Talent Solutions, 2012

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