

## **Right Management Publishes eBook on How to Develop Future Leaders**

## Free Resource Offers Best Practices for High Potential Talent Development

MILWAUKEE, Sept. 23, 2014 /PRNewswire/ -- Right Management, the career and talent management expert within ManpowerGroup (NYSE: MAN), today published its first eBook, *How to Unleash the High Potential Talent in Your Organization*. The eBook offers employers practical insights on how to identify, assess, develop and engage high potential talent to ensure strong leadership pipelines for business outcomes. It is available free for download from <u>iTunes</u> and in PDF format at <u>http://insight.right.com/unleash-talent</u>.



## Right Management® ManpowerGroup

According to Right Management's recent talent management survey, <u>Talent Management: Accelerating Business Performance</u>, leadership development is the top priority among HR executives globally, yet too few organizations have confidence in their leadership pipeline. According to the study, only 13 percent of senior executives and human resource managers today believe their organizations have ample leadership pipelines.

"Employers today are limited by organizational agility and lack of ready-now leaders with relevant capabilities to move into positions of greater scope and responsibility," said Ruediger Schaefer, group executive vice president of Right Management. "Our eBook is a resource for executives and HR leaders who want to retain the best and brightest, while engaging and developing them for future roles."

With contributions from talent development experts from around the world, Right Management's eBook offers best practices for addressing talent management issues, including:

- · How to identify, assess and develop high potentials
- Knowing the difference between high potential and high performers
- Engaging high potentials to create a steady pipeline of leaders
- How to engage leadership to retain key talent

How to Unleash the High Potential Talent in Your Organization is available for free for use on Mac and iOS devices via the Apple <u>iTunes</u> store. A link to the eBook is available at <u>http://insight.right.com/unleash-talent</u>.

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